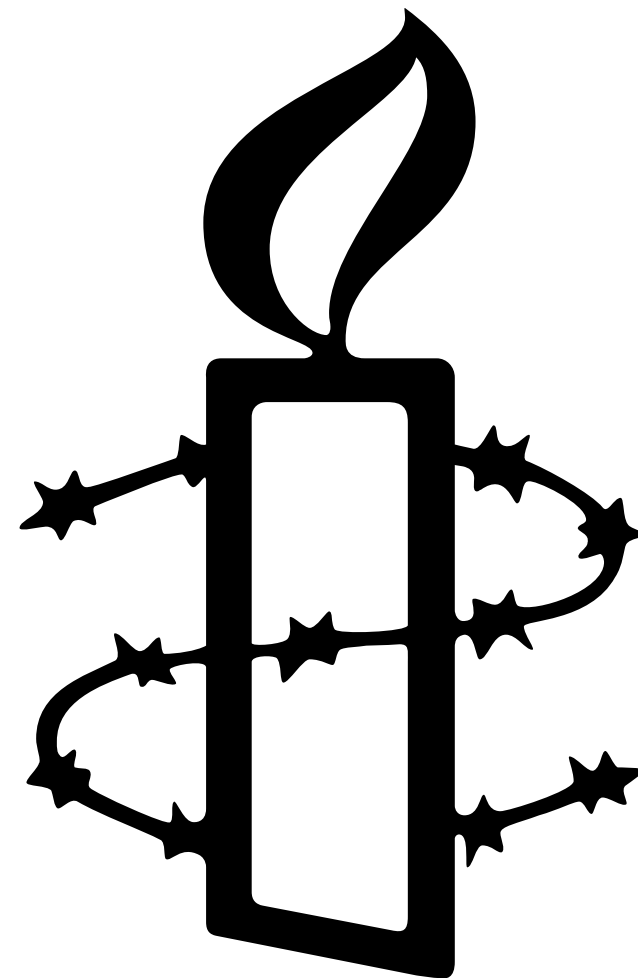


**#AGM21**

**WELCOME TO THE MOVEMENT**





# **Overview**

# **Amnesty International Thailand 2021**

# **Work Plans**



**In 2021, Amnesty International Thailand will stand against injustice and suppressive laws by expanding human rights engagement and increasing the visibility of human rights issues.**

# CAMPAIGN

## Objective 1:

Amnesty International Thailand works to transform existing mechanisms to promote, protect and fulfill human rights

# CAMPAIGN

## 1.1 To assist and pressure the authority to amend or repeal repressive laws and orders

Emergency Law – “Government Review Emergency Decree”

Public Assembly Act – Government is in the process of reviewing PAA

Computer Crime Act – Highlight the problem with CAA to the public to pressure authorities

# CAMPAIGN

## Objective 2:

Amnesty International Thailand creates safe space for those engaging in human rights activism

# CAMPAIGN

## 2.1 To equip activists with capacity and skill sets

Holistic Security – Activists feel safe to exercise their rights

## 2.2 To help and support activists who are at risk

### Child Rights

- Children feel safe to exercise their rights in school and outside school.
- They can take action without fear and more secure.
- Protection and Prevention mechanism being initiate and addressed by key actors.



## Objective 3:

Amnesty International Thailand expands and diversifies engagement in and visibility of human rights issues

## Outcomes:

### Defamation Law –

1. Increased awareness of legal (Art. 112) procedures
2. The public is aware of the effect of defamation law and engage more on action to promote HR protection from defamation law.

# CAMPAIGN

## Outcomes:

### Activism & Youth –

1. Amnesty becomes an umbrella organization to link HRDs, activists from different regions
2. Amnesty Club established in high schools

# CAMPAIGN

## Outcomes:

Human Rights Education –

1. More activists in schools
2. 2. Activist networking created

# CAMPAIGN

## Outcomes:

Mob Data Thailand –

1. Number of volunteer observers are equipped with skills to observe situation and capable of providing effective information for MDT (capacity building and research too)
2. Network of observers expand to other regions all over Thailand
3. MDT website can easily be accessed for both the observers and the public systemically

# CAMPAIGN

## Outcomes:

### Child in Mob

1. Child in Mob volunteers in regional areas
2. Child rights defenders are acknowledged

# CAMPAIGN

## Outcomes:

Crisis Response – Response to situations that violate human rights

# CAMPAIGN

## Outcomes:

Solidarity with different human rights issues in Thailand -  
Amnesty becomes a space of solidarity on human rights movement.



# CAMPAIGN

## Outcomes:

Solidarity with different human rights issues in other regions and globally – Amnesty becomes a space of solidarity on human rights movement

# CAMPAIGN

## Outcomes:

Reactive work (ED, Torture, Refugees, DP) – Raise awareness and voice out about human rights situations in Thailand through issues such as ED, Torture, Refugee and DP.

# CAMPAIGN

## Outcomes:

### Write for Rights

- Raise awareness and voice out about global human rights situation through W4R cases.
- Actions of W4R contribute to the positive change of the cases.

# GROWTH

## Objective 1

To increase fundraising to contribute to human rights work

### Outcome:

Amnesty International Thailand has diverse donors with increased donation amounts

## Objective 2

To increase numbers of Amnesty International Thailand members to build a larger human rights movement in Thailand

### Outcome:

Amnesty International Thailand has a larger number of members and will have a stronger human rights movement

## Objective 3

To strengthen Amnesty International Thailand supporters to have the ability to self-organize and mobilize human rights works

### Outcome:

Higher number of supporters get involved with Amnesty International Thailand campaigns

## Objective 1

Amnesty International Thailand has a more positive image from the perspective of the government, media and the general public

# MEDIA & COMMUNICATIONS

## Outcomes:

- 1.1 Target groups maintain positive perception towards Amnesty International Thailand and its activities
- 1.2 Amnesty International Thailand and its campaigns on human rights issues are recognized by the general public and the media



## Objective 2

The Thai public is inspired to take part more proactively in the human rights movement

# MEDIA & COMMUNICATIONS

## Outcomes:

- 2.1 Increased number of the Thai public, especially targeted population, are engaged in Amnesty's campaign
- 2.2 Amnesty collaborating with new media, featuring human rights issues and campaigns
- 2.3 The media attends Amnesty International press tour and publishes human rights issues on their channel

## Objective 3

Thai people engage and take action towards Freedom of Assembly, Freedom of Expression, Human Rights Education-Economic, Social and Cultral Rights (ESCR), Death Penalty, Enforced Disappearance (ED) and Torture

# MEDIA & COMMUNICATIONS

## Outcomes:

3.1 More media coverage of Amnesty International Thailand in positive aspects and increased interactions between the media and Amnesty International on the topics

3.2 Freedom Of Assembly (FOA):

3.2.1 People who are engaged in human rights activism enjoy safe space

3.2.2 The public becomes more engaged with FOA and take action with Amnesty International campaigns

3.2.3 Target audience supports Child in Mob project through fundraising

## Outcomes:

### 3.3 Freedom Of Expression (FOE):

3.3.1 People enjoy safe space and can exercise their rights without fear

3.3.2 People become engaged and take more action about FOE

### 3.4 Death Penalty (DP):

3.4.1 Target audiences are informed and are more open-minded about DP

## Outcomes:

### 3.5 Enforced Disappearance and Torture:

3.5.1 Target audiences are informed and more engaged with the issue of ED and take action with Amnesty International campaigns

### 3.6 ESCR issues:

3.6.1 Target audiences show interest and understand diverse human rights issues

## Objective 1

Staff well-being is maintained in 2021

### Outcomes:

- 1.1 Team members have increased well-being in 2021
- 1.2 Team members who had applied for well-being funds are monitored for improvement

## Objective 2

Impact Assessment and Shared Learning system of Amnesty International Thailand is running effectively and friendly to ensure the works of Amnesty International Thailand is being implemented smartly, reach the goal and contribute to Human Rights impact

## Outcome:

Each team is equipped with a system that facilitates their work and is able to take the results of Monitoring & Evaluation (M&E) and shared information to apply to their work and contribute to Human Rights impact



## Objective 3

Amnesty International Thailand has a security system that prevents and protects risks for the team and organization (Structural/Legal/Financial/Individual)

### Outcomes:

3.1 Amnesty International Thailand staff are being secured when they implement their works

3.2 Amnesty International Thailand is able to handle any risk issues effectively and up-to-date

## Objective 4

Amnesty International Thailand is equipped with the knowledge and is aware of the guidelines to transition to become a Green Office

### Outcome:

Amnesty International Thailand has a guideline to transition into a more environmentally friendly office