

Where do we stand in 2022

One step before
the 30th year of
Amnesty Thailand

AMNESTY
INTERNATIONAL
THAILAND



30
YEARS



“ I have received both batches of your letters. There were about a hundred messages in the first batch, and roughly two dozen in the second. Reading them brought tears to my eyes. It is heartening that the younger generation can discern right from wrong. The fact that some people understand me gives me peace, and I can face my end serenely. Your relentless persistence will make the dictators feel even more powerless. Your letters have inspired me to stay alive, to witness such hope. The solidarity you've shown compels me to take care of myself. Among the last batch of letters, there were a few I was eagerly awaiting. Reading them gives me hope, and I yearn to leave this place soon. I thank you all for your moral support and concern ”.

**Statement
by Anchan Preekert
from a memo of
an attorney visit.**



Objective

2022

Amnesty Thailand stands up to fight injustice and applicable laws. We are making efforts to expand participation in human rights and make human rights problems evident.

Goal

There are systems, laws, and policies that promote, protect, and fulfill human rights.

Provide a safe space for people involved in human rights activities.

Expanding and diversifying participation to spread the message of human rights issues widely.

1. There are systems, laws, and policies that promote, protect, and fulfill human rights.
2. Provide a safe space for people involved in human rights activities.
3. Expanding and diversifying participation to spread the message of human rights issues widely.

OVER VIEW

1. Increase funding to be used for human rights work and aims to be able to support ourselves by 2024.
2. Increase the number of members in Amnesty International Thailand to foster a larger human rights movement in Thailand.
3. Amnesty International Thailand support groups can run their own human rights movement.

1. Add a positive image to attract sponsors for Amnesty International Thailand in terms of campaigns and activities.
2. Make the public aware of Amnesty International Thailand as an organization that thrives on human rights expertise and a vibrant community of human rights enthusiasts. Inspire them through Amnesty's impactful campaigns and events, encouraging them to become international supporters, activists, and members of Amnesty.
3. Amnesty International Thailand's target group focuses on taking action based on the human rights issues the organization is working on.

Details

2022

Campaigns Project	19 projects 76 events
Letter sent to the state official	23
Statement Press Release	15
Social Media follower	111,600 (2022-now)
Urgent Actions, Petition	37,476
Letter sent to detained Activists	2500++
Records of public assemblies by MobData	753
HRE classes	34 class
Participants in HRE classes	2,255
Member	1072
Donators	185
Sales and Income	1,241,712





Public Event & Campaign Action

Online
45
events

Offline
26
events

- Freeratsadon
- Torture & ED
- Crisis response
- Solidarity TH
- Solidarity International
- land rights & Indigenous rights
- Child rights (CHRD)
- UPR
- "NPO bill
- Emergency Decree
- Billy ED Case
- Wanchalearm ED Case
- May 1992 ED Case
- Bangkok Governor Election
- Somchai Lawyer
- Key Date Women rights
- Key Date World Refugee Day
- FOA
- Write For Rights



#FREERATSADON

Activists and many people have been arrested, made to attend court hearings, and unfairly sent to prison simply because they asserted their rights that they are entitled to. Even when arrested and under control, they still have to fight for the right to bail as accused individuals.

“Urgent Action” is a solution.

One of the most important methods adopted by Amnesty International in the past 50 years is called “Urgent Action”. This method aims to demand justice for victims of human rights violations who are in dire need of help worldwide.

Urgent Action	Urgent Action	The Number of petitioners
Urgent action: Free hunger strike activists	“Boong”, Netiphon Sanehsangkhom “Bai Por”, Nutthanit Duangmusit “Tawan”, Tantawan Tuatulanon	Online 2,460 Offline 2,368 Total 4,828



THOUSANDS OF LETTERS TO IMPRISONED FRIENDS

Over 2,500 letters sent to imprisoned friends.

The thousands of letters sent to imprisoned friends have made them known to activists, reaffirming that Amnesty International Thailand continues to work alongside and support them. There are activists who have faced prosecution for exercising their rights to freedom of assembly and peaceful protest.



“Trivial words from many people can become quite powerful. They make me smile. They make me sleep well. On one hand, it reminds us that people outside have yet forgotten us, on the other, it reminds us that we are not all alone...”

**Sophon “Get”
Surariddhidhamrong**

“Reading the letter helps to boost my spirit immensely. The letter was penned by a younger friend from the province. In the letter, he wrote me a poem to give me moral support. He even drew a colorful picture of sunflower for me. Reading this really helps me to bring myself up. After my release, I wrote him back to thank him and tell him how his letter has helped to make me feel much better”.

Tantawan “Tawan” Tuatulanon

No. Urgent Action issued by Amnesty during 2022-early 2023

Case update

- | | | |
|----------|---|---|
| 1 | Urgent Action: Relentless suppression of peaceful protesters | All granted bail, although they have to fight the cases in court. |
| 2 | Urgent Action: Release activists on hunger strike | All granted bail, although they have to fight the cases in court. |
| 3 | Urgent Action: Release and drop charges against activists | All granted bail, although they have to fight the cases in court. |
| 4 | Urgent Action: Three child protesters harassed and charged | Not yet remanded in custody, all granted bail for now. |



Flowers Shouldn't Be Prevented from Blooming”

The Right of Children and Youth to Peaceful Assembly Convention on the Rights of the Child

Since she took the microphone as a protest leader in 2020, her family relationships have deteriorated due to the escalating political intensity. Her parents have invoked parental rights to protect her, but in the process, her basic rights have been violated. For instance, she was threatened that if she didn't cease her activism, she would be forced to drop out of school. Moreover, her mobile phone signal would be cut off, and her internet connection terminated, limiting her ability to contact anyone.

“It was a turning point that helped me better understand how people's political rights are suppressed”.

Anna, a 17-year-old from the "Bad Students" group.

As a state party to these treaties, Thailand has a legal obligation, under the Convention on the Rights of the Child (CRC), to respect and safeguard the right of every individual, including children, to peacefully assemble.

Apart from legal prosecutions, authorities have subjected at least 484 activists to harassment and surveillance. Among them, 56 are youth activists, including 17 individuals in 2020, 39 in 2021, and 39 from January to August 2022.

The youngest case of such harassment was only 13 years old.

I have had an interest in politics since the 2014 military coup and participated in a public assembly for the first time at Kasetsart University in 2020. However, I have faced intense opposition within my own family, resulting in significant family conflicts. Unfortunately, some young individuals have even experienced physical abuse from their parents due to their political involvement. Others have had their allowances instantly cut off when they decided to leave home and live with friends.

Petch, a 19-year-old youth.



The Journey of Child in Mob

Through the evolution of Amnesty's work on children's rights to public assembly and freedom of expression, we have witnessed significant change since we first began addressing this issue around late 2020. What started as a loosely and informally organized group has evolved into a network known as 'Child in Mob' in 2021.

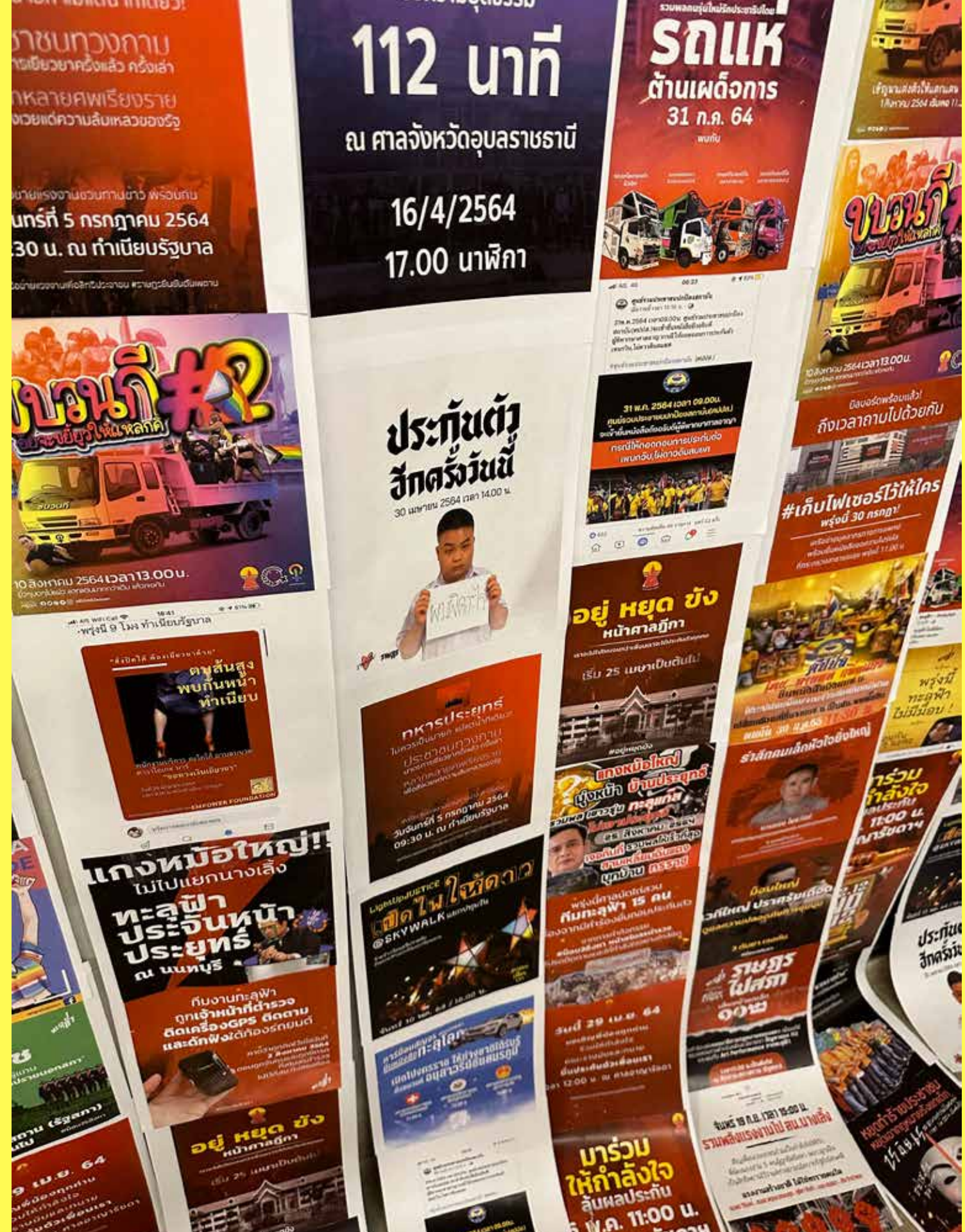


The voices and demands of children and youth have been heard internationally, ultimately shaping the recommendations for the Universal Periodic Review (UPR) on Thailand in 2021. During the third UPR of Thailand, held from March 23-24, 2022, at the Human Rights Council (HRC) meeting in Geneva, Switzerland, the Thai government accepted 218 of 278 recommendations (noting 60 others). Of these, 39 of the 44 recommendations accepted by Thailand concern children. The five recommendations that Thailand declined address the rights of the child to public assembly and expression. They also include recommendations to review the enforcement of criminal laws considered too harsh for children, to assess the use of lese-majeste laws against children, and to halt the prosecution of children. In 2022, public agencies have begun to actively engage with Amnesty and youth representatives, providing opportunities for us to present our demands. We have been invited to attend meetings and consultations for potential collaboration. We hope that in the future, the state will continue to explore ways to further promote the rights of children to public assembly and expression, in line with the universal rights of the child.

There's Always Spring

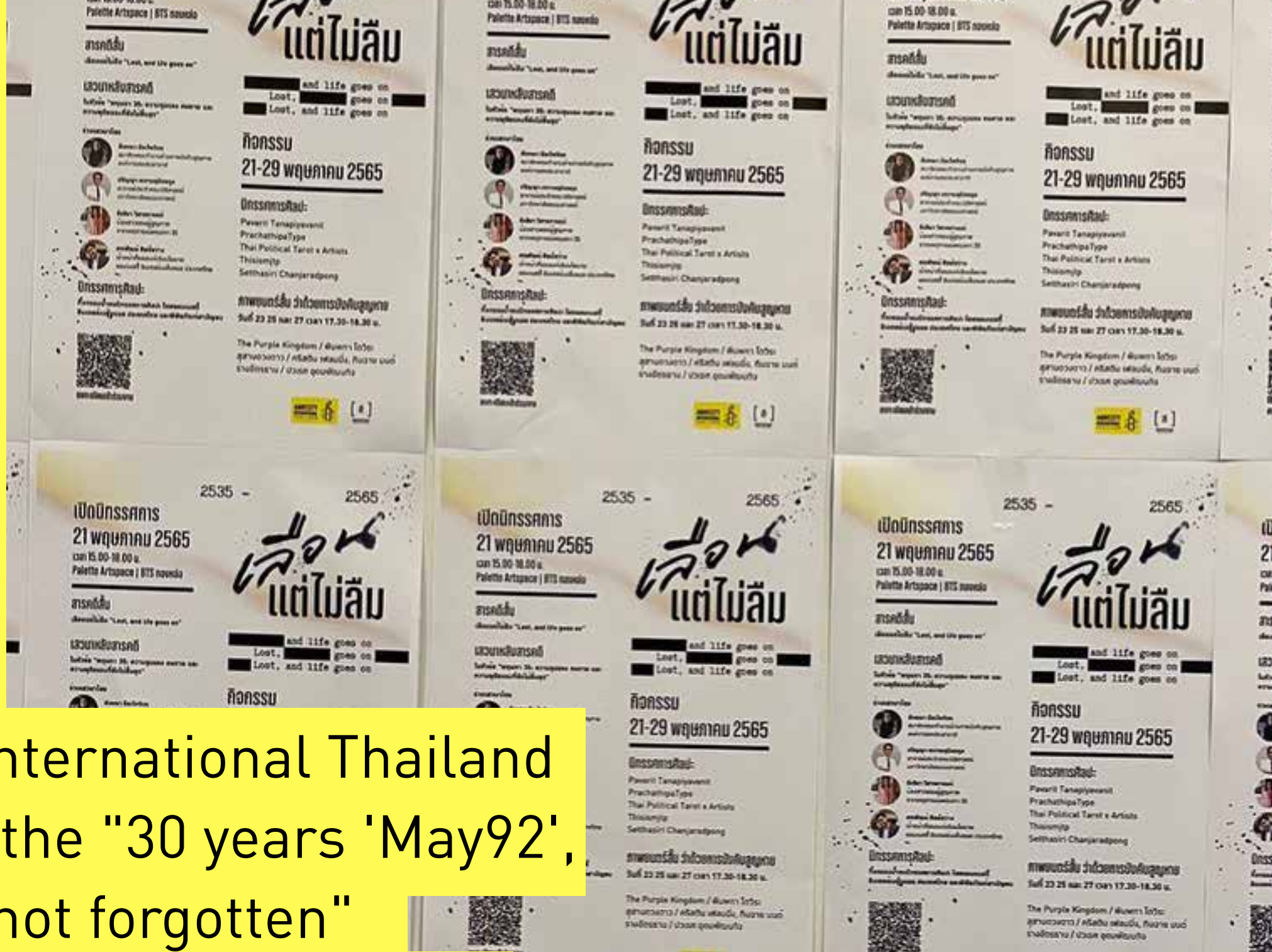
On October 26, 2022, Amnesty International Thailand and the Internet Law Reform Dialogue (iLaw) launched a pocketbook titled 'There's Always Spring.'

This book is filled with information and photos documenting the movement and the exercise of freedom of public assembly by youth since 2020.



The protracted torture and the indelible memories of disappearances.

30 years "May92", faded, but not forgotten



Amnesty International Thailand organized the "30 years 'May92', faded but not forgotten" exhibition to raise awareness about enforced disappearance.

STATUS: MISSING

Somchai Neelapaijit, a human rights lawyer.



Wanchalearm Satsaksit, a Thai political exile living in Cambodia, is still missing.

17 เมษายน 2557
บิลลี่ พลละจี รักร่องเจริญ หายตัวไป ที่ตำบลเวียงคุกแขวงสาธิแห่งกระเจาน หลังจากถูกเจ้าหน้าที่อุทยานแห่งชาติ ควบคุมตัวในข้อหาฝ่าฝืนป่าในครอบครอง

18 เมษายน 2557
• 06.00 น. คนในครอบครัวขึ้นตัวว่า บิลลี่ ยังไม่ได้กลับบ้าน
• 08.00 น. ชาวบ้านออกค้นหา
• 20.00 น. ผู้ใหญ่บ้านบางคลองเข้แจ้ง ความหมายที่สถานีตำรวจภูธรเมือง กระเจาน

21 เมษายน 2557
• น.ส. พิณมมา คุตยาพรพรรณ หรือ นิดอ ภรรยาของบิลลี่ ขึ้นบินขึ้นเครื่องบินผู้ ว่าราชการจังหวัด และพล.จ.ว. ศษ.๑๕
• บิลลี่ยังมี ผู้ถูกกล่าวหาว่ากักขังคนต่าง ชาติบิลลี่ ของเข้ว่ามีการควบคุมตัว บิลลี่จริง แต่ได้ปล่อยตัวไปแล้ว โดยไม่มี หนังสือนกขังในข้อหาถูกอ้างว่าเสียชีวิต ภายหลังปล่อยตัว

24 เมษายน 2557
• ภรรยาของบิลลี่ พร้อมด้วยพี่สาวและ ญาติพี่น้องเดินทางไปหาครอบครัวใน โดยถูกควบคุมตัวโดยมีจดหมาย หนึ่งฉบับจากบิลลี่ที่ส่งถึงลูกพี่ลูกน้อง เจ้าหน้าที่จะถูกข่มขู่ ให้กระทำความผิดต่างๆ ด้ว่าไว้โดยที่ไม่ใช่จากพวกข่ม ขู่คือให้ปล่อยตัว บิลลี่

ใครคือบิลลี่?
บิลลี่คือกลุ่มชาติพันธุ์กะเหรี่ยงและมลายูในแขวง สาของ "ปู่คออี้" เข้มแข็งปกป้องสิทธิมนุษย ชน โดยเรียกร้องในสิทธิชุมชน ซึ่งในหลาย กรณีเกิดความขัดแย้งระหว่างกะเหรี่ยงกับ เจ้าหน้ารัฐไปประชิดคือผู้อาศัยและการไม่ ไล่ที่กลุ่มของชาวมลายู และอาสาเป็นผู้นำ ในการเตรียมพร้อมรับมือเจ้าหน้าที่ กรณีการ เข้ารื้อทำลายบ้านเรือนและทรัพย์สินของ ชาวกะเหรี่ยงกว่า 20 ครอบครัวที่เวียงเข้ดิน เดือน 2554

เกิดอะไรขึ้นกับ พลละจี รักร่องเจริญ

2 กันยายน 2557
• ศาลฎีกาพิจารณาคดีบิลลี่ต่อหน้าศาลฎีกา ฎีกาจังหวัดกระเจาน โดยให้เหตุผลว่าผิดกฎหมาย ไม่เพียงพอ

24 มกราคม 2563
• บิลลี่ร่วมกับศิลปิน นักร้องและสื่อสังคม อยุ่ร่วมกับ พันตำรวจ 4 คน จัดทำบิลลี่
• โดยตั้งชื่อเพลงเพลงหนึ่งว่าบิลลี่บ้าน ทุ่งภูคอกเขาที่กระเจาน
• ยังไม่มีการสั่งฟ้องคดีอาญา เพราะคดีอาญา ฐานจู่โจมสังหารชีวิต

15 สิงหาคม 2565
• บิลลี่สารจากสำนักงานอัยการสูงสุด สอ.จังหวัด ไร่ ขึ้นบินวางศิลาฤกษ์ศาล โดยขอความช่วยเหลือ ปล่อย "บิลลี่ร่วมกับ พันตำรวจ 4 คน ต่อ "บิลลี่" โดยหนังสือคำร้องร่วมกับมา ฟูร์โดยได้ตรงใจกลุ่ม โดยเอกสารดังกล่าววง วันที่ 10 สิงหาคม 2565
• **เขียนเป็นคำขวัญเกี่ยวกับการหายตัวของบิลลี่ พลละจี รักร่องเจริญ หลังหายมา 8 ปี**

NOTE
• คดีอาญาสั่งฟ้องคดีสังหารชีวิต
• กระบวนการยุติธรรมการพิจารณาคดีใน ศาล (ศาลชั้นต้น ฎีกา) ของอัยการ พยายาม

Polajee "Billy" Rakjongcharoen, an ethnic Karen and Bang Kloi community leader.



มันทากันสักนิด
4 ตุลาคม 2565 | ส่วนที่ ๑ ตอน ที่ 3

มีตรวันเฉลิม

#20เราไม่ลืมวันเฉลิม | #เราคือเพื่อนวันเฉลิม

Pushing through torture-enforced disappearance bill

Amnesty International's recommendations
for the government
Torture and other cruel treatment
and enforced disappearance



1 An announcement has been made regarding the application of the entire Act, without exemption of any clauses, to fulfill Thailand's obligations towards The Convention Against Torture (CAT). Additionally, Thailand has ratified international conventions, namely the International Convention for the Protection of All Persons from Enforced Disappearance (ICPPED) and the Optional Protocol to the Convention Against Torture and Other Cruel, Inhuman or Degrading Treatment or Punishment (OP-CAT).

2 Efforts are being made to coordinate with relevant agencies to prepare regulations or sub-legislation at the ministry level, ensuring compliance with the law. The actions of various agencies are being monitored, and necessary steps are being taken to amend the law in accordance with international human rights law and standards accurately and promptly.

3 Enforcement must be announced, communicated, and well understood by society to ensure accessibility to mechanisms, measures, and rights that citizens possess under the law. Collaboration with stakeholders is vital to protect and fulfill the rights of the people, keeping their best interests in mind.

- Simultaneously, Amnesty Thailand has actively dedicated itself to monitoring legislation concerning torture and enforced disappearance. Furthermore, Amnesty will persist in monitoring law enforcement in accordance with international human rights principles to ensure justice and reparation for victims and their families. This includes advocating for amendments that align with international human rights law and standards



Opposing the “Draft Act on the Operations of Not-for-Profit Organizations”

Amnesty International Thailand and its alliance are firmly opposed to the Bill, as it imposes restrictions on the people's sector. Along with **1,867 civil society organizations**, they have submitted a list of over **13,000 names of individuals** who “oppose and do not want any draft law that aims to restrict freedom of association in any form.”

However, as of the conclusion of the public consultation in April 2022, there has been no progress in determining whether the Bill will be withdrawn or not.





Gather support and strength to oppose the draft Non-profit Organization Control Act

Since January 2022, the nationwide coalition against the Bill that restricts the people's sector and civil society organizations has mobilized and conducted vigorous campaigns to vehemently oppose the Bill. They have organized public discussions and meetings, issued public statements, and submitted letters expressing their concerns and opposition to Prime Minister Gen Prayut Chan-o-cha and relevant authorities. However, they have received no reply despite sending these communications at least 10 times.

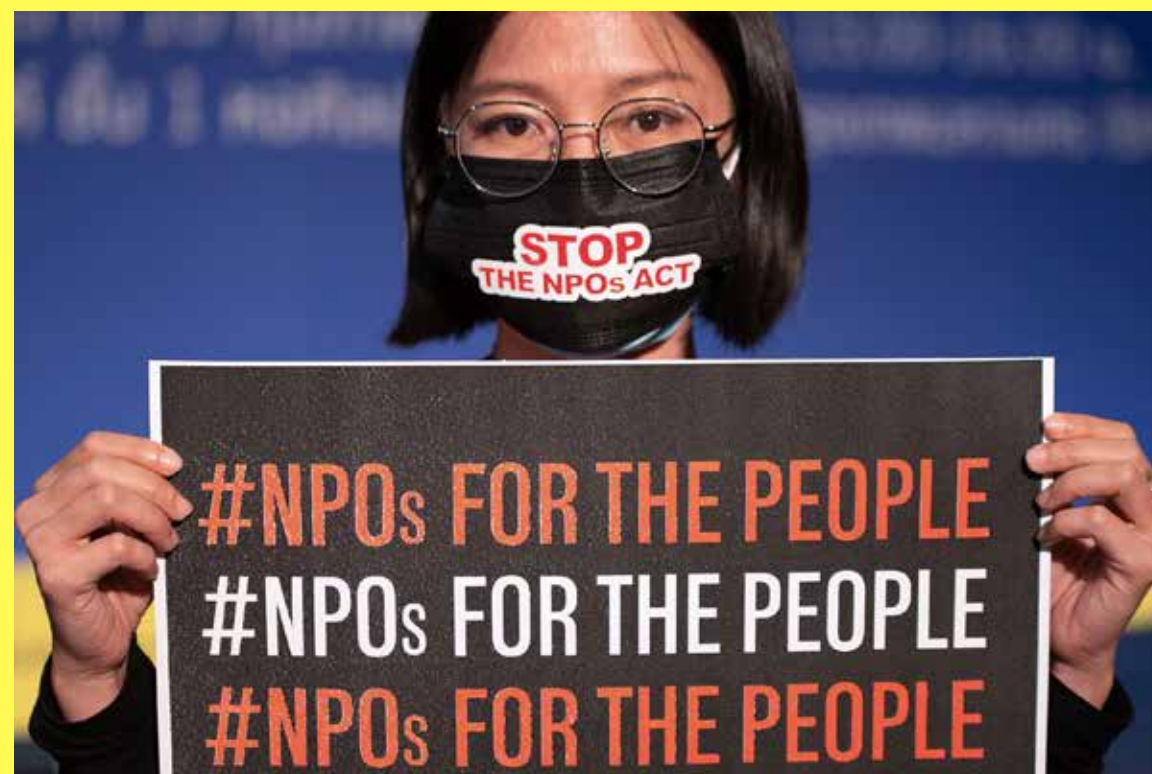
Attempts to control or impede the work of NGOs manifest in various ways. In the case of Amnesty International Thailand, an incident occurred in 2019 where the Director General of the Department of Provincial Administration, who serves as the registrar of associations in Bangkok, unlawfully declined to approve the appointment of Mr. Netiwit Chotiphathaisal, a political activist and campaigner, as a member of the board of the Amnesty Association.





Amnesty's recommendations

The Thai government must ensure that the right to freedom of association is not subjected to control and restrictions, in accordance with Article 22 of the International Covenant on Civil and Political Rights (ICCPR). To fulfill this obligation, the Thai government must withdraw the Draft Act on the Operations of Not-for-Profit Organizations and the Draft Act for the Amendment of the Anti-Money Laundering Act.



The campaign to promote the Draft Act on the Operations of Not-for-Profit Organizations coincided with a period when Amnesty Thailand faced a barrage of attacks and became the subject of a formal investigation by the authorities. However, it was not only Amnesty Thailand that experienced these challenges, but other rights organizations were also affected.

Amnesty Thailand collaborates with a network of civil society organizations at all levels to actively oppose the Draft Act on the Operations of Not-for-Profit Organizations. Our efforts involve communication,

coordination with alliances, organizing forums, submitting letters of petition, and engaging in discussions with representatives from various countries. These efforts have played a role in slowing down the progress of the Draft Act on the Operations of Not-for-Profit Organizations. Nevertheless, it remains uncertain whether such a law to restrict freedom of association will resurface in the future. Therefore, it is crucial for us to remain vigilant and resolute in our commitment to opposing any legislation that seeks to silence people.



International Solidarity Campaign

The clamoring of collective voice

Stand with Ukraine

Amnesty International Thailand organized the "Solidarity - I Stand with Ukraine" event on March 23, 2022, in front of the Russian Embassy to commemorate the one-month mark since Russia's invasion of Ukraine.

The 33rd anniversary of the Tiananmen Massacre

In 2022, Amnesty Thailand and students from Chulalongkorn University, who are passionate about human rights in China, organized a commemoration event to mark the 33rd anniversary of the Tiananmen Massacre. The event aimed to remember the lives lost during the tragedy. It included reading statements, laying wreaths, and holding a candlelight vigil at the Faculty of Political Science, Chulalongkorn University, on June 2nd.



“The people of Myanmar, you are not alone”

The Solidarity & Action Myanmar campaign was carried out from October 21 to November 16, 2022, coinciding with the APEC meeting hosted by the Thai government. The campaign encompassed both online and offline activities.

As part of the online campaign, a petition was launched on Change.org demanding that the Thai government, in its capacity as the host of the APEC meeting, take action to address the issues of harassment and human rights violations in Myanmar following the coup. Additionally, an online campaign called "Speak for the People of Myanmar" was initiated.

Amnesty International considers itself a human rights movement because we believe that individuals from any part of the world can play a role in making a difference. Human rights are universal and belong to all of us.

International solidarity is a crucial aspect of our work, as it helps us generate energy and organize international campaigns.

Amnesty Thailand actively participates in various campaigns, including Write for Rights and the Tiananmen campaign.

The campaigns organized by Amnesty and our volunteers for Ukraine have garnered significant attention from Thai media. In fact, there were more media reporters present than participants at some events.

During our campaigns for Myanmar, Amnesty International Thailand collected 2,129 signatures from individuals in Thailand who signed the online petition via Change.org, urging the Thai government to "stop the bloodshed in Myanmar." We presented these signatures to Prime Minister Prayut Chan-o-cha, with a copy also delivered to the Deputy Prime Minister and Minister of Foreign Affairs, Don Pramudwinai. Our aim was to demand that the Thai government, as the host of the 2022 Asia-Pacific Economic Cooperation (APEC) meeting, play a significant role in consulting and putting an end to the violence in Myanmar, and to stand in solidarity with the people of Myanmar. The Prime Minister instructed Ms. Naline Mahakhan, Director of the Public Service Center, as the representative of the Thai government, to receive the letter and our demands.

Write for Rights

Last year, Amnesty Thailand had the support and participation of **17,267 people** in various activities.

This constitutes a part of the global total of **5,320,261 actions** performed worldwide.



Youth and Activism work

Creating “multipliers” through human rights education.

Throughout 2022, Amnesty International Thailand organized human rights education sessions for educational institutions, including high schools and universities, in Bangkok and various provinces. A total of 34 classes were conducted, with 2,255 participants.





Human rights education training of trainer (ToT)

Amnesty Thailand conducted a Training of Trainers (ToT) for 25 student activists aged 17-35 from different regions of the country. The training occurred from July 27 to July 30, 2022, with a specific focus on the right to freedom of expression, freedom of public assembly, freedom of association, and working with individuals from diverse backgrounds (intersectionality).

Thaksin Bamrungthai, an activist from Chiang Mai who participated in the ToT, expressed that the training helped him gain a better understanding of human rights. He praised the innovative and accurate information provided by Amnesty, which enhanced his ability to communicate assertively and clearly on various issues. After the training, he received ongoing support from Amnesty, particularly in terms of media coverage and replicating his existing activities. This support has allowed him to expand his work on human rights in the region more efficiently.



Sowing seeds of human rights

The Seed Fund project enabled members to come together and collaborate on a project that focuses on human rights issues aligned with Amnesty's ongoing work.

“Tamtang” abortion: Accessible and Safe.

The Tamtang Group submitted a proposal to seek support from Amnesty International Thailand's Seed Fund to organize the Bangkok Abortion event on September 25, 2022, at Angoon Garden, Thong Lor, Bangkok.

Magazine (Anew) intends to create a publication that focuses on content about the new generation and social change.



Podcast Know more Rights.

This project aims to engage in discussions about human rights issues that are receiving increased attention in society. Through the podcast, we provide casual and accessible explanations of relevant events.

Launch of photo exhibition “Focus In Life”

Members of Amnesty Thailand in Chiang Mai collaborated with Addict Art Studio to organize a photo exhibition titled "Focus In Life." As part of the event, they invited Toshi Kazama, a renowned Japanese photographer who has traveled globally to showcase his photos as part of the campaign for the abolition of the death penalty. Kazama also delivered a lecture on the topic of "What to Focus on in the World Now."



Spiritual and Wellbeing Fest

Fourteen activist organizations have come together to organize the Spiritual and Wellbeing Fest, aiming to provide an opportunity for new generation activists and identity groups to reflect on the movement's situation and its impact on various dimensions of wellbeing. This event acknowledges how the social system influences thoughts, beliefs, and internal security.



Media Awards

Amnesty International Thailand organized an event to acknowledge exceptional media work on human rights. The awards were presented across multiple categories, encompassing news and news documentaries in the print media, online media, and television media sectors. The event also recognized television program documentaries and news documentaries, online video clips, and photographs. The theme of the awards centered on "Perspectives on life amidst the 'COVID-19' crisis through a human rights lens," with categories designed for both youth and the general public.

Writers that Matter

In 2022, Amnesty Thailand extended an invitation to the public to submit short stories related to human rights, specifically under the theme of "Torture-Disappearance," as part of the campaign "Write to Remember: We will not forget." The aim of this initiative is to raise awareness and contribute to the efforts to end torture and forced disappearances.



Summary of Newspaper News of the Year 2022

Month	Circulation	Ad Value	PR Value
January	5,240,000	777,354	2,332,063
February	24,630,000	2,629,925	7,889,784
March	1,1170,000	1,584,749	4,754,247
April	4,530,000	1,489,588	4,468,765
May	3,010,000	586,953	1,760,859
June	6,640,000	625,902	1,877,709
July	4,870,000	270,362	811,089
August	8,100,000	2,164,330	6,492,990
September	13,840,000	3,216,221	9,648,663
October	3,540,000	1,391,080	4,173,240
November	18,760,000	5,549,823	16,649,475
December	5,880,000	4,040,720	1,346,906
Total	110,210,000	24,327,007	62,205,790

Summary of Online News of the Year 2022



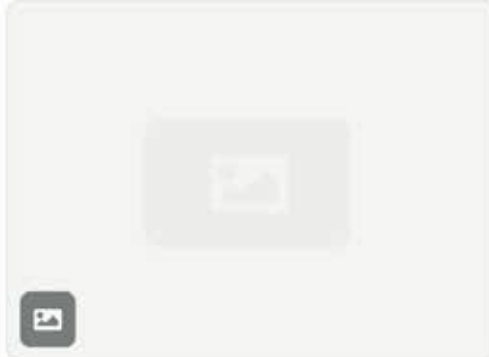


Month	PR Value
January	19,005,000
February	63,249,075
March	23,985,000
April	13,128,618
May	18,975,000
June	19,845,000
July	17,700,000
August	37,533,768
September	34,305,000
October	22,305,000
November	56,055,000
December	17,910,000
Total	343,996,461

Top engagement post in 2022

sproutsocial

Post Performance | 1 of 34

Amnesty International Th...	Amnesty International Th...	Amnesty International Th...
<p>วันที่ 23 ตุลาคม กองทัพเมียนมาทำการโจมตีทางอากาศซึ่งมีรายงานว่าผู้เสียชีวิตหลายสิบคน รวมถึงพลเรือนในโรงงานคอนกรีตที่รัฐกะฉิ่น และนั่นไม่...</p> 	<p>Writers that Matter “นัก(อยาก)เขียน เปลี่ยนโลก” กลับมาอีกครั้ง! กับกิจกรรมประกวดเรื่องสั้นในหัวข้อ “Write to Remember : เราจะไม่ลืม...”</p> 	<p>สวัสดี ช่วยฟังเรื่องของเราได้รีเปลา เพื่อนของเราหายไปสองปีแล้ว ..สองปีแล้ว หลังจากที่เขาพูดคำว่า “หายใจไม่ออก” . เรามีเรื่องจะเล่าให้ฟัง เรา...</p> 
Total Engagements 53,579	Total Engagements 5,685	Total Engagements 5,192
Reactions 758	Reactions 720	Reactions 1,431
Comments 81	Comments 57	Comments 206
Shares 65	Shares 572	Shares 434
Post Link Clicks 28,445	Post Link Clicks 1,084	Post Link Clicks 276
Other Post Clicks 24,230	Other Post Clicks 3,252	Other Post Clicks 2,845

Performance Summary

View your key profile performance metrics from the reporting period.

Impressions 11,655,191 ↗28.2%	Engagements 638,469 ↘9.6%	Post Link Clicks 110,158 ↗781.3%
Engagement Rate (per Impression) 5.5% ↘29.4%		

Facebook
 Impressions
11,655,191
 Post Link Click
110,158 (+81.3%)

Published
 Posts
488 post



ยอด
Instagram
 reach
421,713

**EXPENSE 2022****ACTUAL**

Staff and Support Expenses	10,911,540.00
Office Expenses	3,733,600.00
Growth Mobilization	1,032,400.00
Activism & HRE	1,750,400.00
Campaign	4,167,050.00
Media & Communication	2,119,990.00
Board Member	512,920.00
Digital Fundraising	4,673,150.00
Total Expenditure	28,901,050.00



The result of office well-being 2022

Inflation
is
subsidized.

Retreat

Well-being
training by
Baan Phuen

Adjustment
on salary
structure.

The development
of working
systems and
well-being.

Badminton

Acupuncture

Thai
massage

The campaign covers a wide area.

Mass-based organizations have memberships that work effectively and mobilize volunteers.

Mob data published on the internet is very useful.

Echoes from Amnesty's friends

There is good collaboration with the Case and Case family, especially in cases involving missing persons.

There is good coordination with the media.

Interesting media campaign.





Suggestions and Concerns to Amnesty.

- The National Human Rights Commission (NHRC) monitoring Amnesty reports, contrary to human rights principles.
- Amnesty International, being retaliated against and facing threats, must carefully choose the right time to stand up and fight.
- There are too many events, resulting in a heavy workload. It is important to strive for a balance between work, manpower, and desired outcomes.
- The training courses for activists are often perceived as lacking excitement and impact despite significant investment.
- Knowledge transfer to the new generation within the organization is essential.





Amnesty's international principles can sometimes make the organization of events feel rigid and disconnected from local people.

Suggestions

Some of our partners have expressed the view that Amnesty did not take a strong stance in certain events, even when the law was on our side.

Having an information job can contribute to making policy advocacy work more firm and effective.





Suggestions from friends

- I want Amnesty to work at various levels, including campaigning, pushing for legal reforms, continuing to assist cases, striving for continuity, and amplifying the voice of Amnesty. It is important to recognize that this comprehensive approach is crucial in driving change on multiple levels, not solely limited to legal aspects.
- There should be a mapping of the activities and roles of various organizations to ensure strategic thinking and coordination.

International Solidarity

- This campaign has made those in prison feel empowered once again.



**LIGHTING
A CANDLE IS
NOT A CRIME**



#WeRemember64

- Rung believes that this campaign was the main factor that led to Rung being released from prison earlier than anyone else.



- Work on knowledge issues and case matters simultaneously.
- I would like Amnesty to facilitate communication between cases from foreign countries and Thai perception.



Lessons learned and areas for improvement.

- The employees are eager to work, but they have limited work experience.
- There is still a need to enhance the efficiency of the performance evaluation system.
- Workload
- Internal communication and coordination are essential
(Fundraising work)
- Equipment and support systems are becoming increasingly limited.
- The work safety system.
- Comprehensive work encompassing public campaigns, policy advocacy, and a database.
- Research is also conducted to gain clear insights into the results.
- The staff are anticipating salary adjustments.





External Challenges

To ensure that Amnesty is widely recognized and comprehended.

(Relevant ?Inspirer? Source of Reference? Agent of change?)



Clarity and made clear where it leads to.

The significance of actively participating in the human rights community when engaging in **human rights education work.**