



# GLOBAL STRATEGIC FRAMEWORK



AMNESTY INTERNATIONAL'S THAILAND (2022-2030)



# By 2030,

**in a world of uncertainty Amnesty International will stand out as a broad-based global movement of local relevance. We will use our resources and our own constituency of people to build bridges between movements and individuals standing up for human rights, to listen, and to amplify their voices.**



# Our global human rights priorities



## Priority 1 – Freedom of expression and civic space

**Outcome 1.1. Strengthening freedom of expression and association – States and corporations, including tech-giant corporations, have laws, policies and/or practices in place that uphold and protect freedoms of expression and association online and offline.**

**Outcome 1.2. Securing the right to peaceful assembly for all – States expand and protect people’s right to peaceful assembly, including in the digital space, in line with human rights standards, and protect individuals from arbitrary detention and unfair trials, and from torture.**



## Priority 2 – Equality and non-discrimination



**Outcome 2.1. Promoting gender and intersectional justice – States have laws, policies and practices in place that advance equality of opportunity and public participation for those otherwise subjected to multiple, intersecting forms of discrimination**

**Outcome 2.2. Strengthening enjoyment of rights to health, housing and social security – States are taking concrete measures to uphold the rights of everyone - without discrimination - to health, housing, and social security.**



**Outcome 2.3. Securing climate justice - States phase out, and require corporations to phase out, polluting and other environmentally unsustainable policies and practices that negatively impact people's human rights.**

**Outcome 2.4 Protecting the rights of refugees and migrants and rights of people on the frontlines of crises – States adopt measures that protect people against extreme forms of marginalization as a result of persecution and crises and protect the rights of refugees and migrants to ensure equal and non- discriminatory access to rights.**





# Our flexible areas of work

- > Ending the death penalty
- > Access to justice and redress
- > Preventing human rights abuse within the criminal justice system
- > Combatting discrimination against specific groups
- > Advancing Economic, Social, and Cultural Rights (ESCR)
- > Protecting people in the context of the global arms trade





# Applying the strategic framework

Amnesty International will adopt a two-tier approach:

**A. Investing in global priorities**  
80% of each entity's resources for human rights work will be invested in the two Global Priorities

**B. Investing in flexible areas of work**  
We will devote up to 20% of our resources for human rights work to the flexible areas of work and pressing issues – always in compliance with Amnesty's policies.



# Strengthening our ability to deliver human rights change



Amnesty will strengthen and evolve the capabilities on which implementation of its theory of change depends, as follows:

- A. Strengthening our core capabilities
  - > Enhancing Human Rights Research
  - > Mobilizing Human Rights Education (HRE)
  - > Delivering Compelling Advocacy





## **B. Strengthening Amnesty people-powered movement**

**Under the 2022-2030 strategic framework, we will:**

- > Empower our members, activists and supporters to be more connected to grassroots campaigning, skilled, human rights impact-oriented and autonomous**
- > Create an inclusive culture and resiliently anti-racist movement, increasing our diversity by attracting groups who are under-represented in Amnesty's membership.**
- > Act to foster belonging, connectedness and wellbeing among our activists, staff and partners**





## **C. Enhancing our work with partners and other people-powered movements**

**Amnesty International commits to support and connect grassroots, local, and people-power movements through:**



### **Co-creation:**

**We will enhance our capacity to join forces with other people-power movements for the protection of human rights, increasing collaboration with others in research, campaigns, and advocacy**



## **Sharing our power and resources:**

**We will increase sharing of our media and campaigning platforms to amplify the voices and causes of our partners and will provide effective support and training – appropriate to partners’ capabilities and needs.**

## **Diversity:**

**We will increase the quality and quantity of joint actions and encourage peer- exchange of tools and methodologies with other movements and communities**

**In all this work, we will particularly prioritise partners and movements that are youth-focused and/or led by those directly affected by the human rights issues we seek to address.**





## **D. Growing our resources and income**

**We will build on the success of our past income generation activities to grow financial resources and distribute them based on our values.**



# Implementing the strategic framework

Amnesty will transition into the new Strategic Framework in a gradual way, starting strongly where our current expertise and resources lie and then moving systematically to raise our capacity and expertise on frontier issues.



# Phasing



The Global Priorities will be brought to life through a phased approach – as mapped out below

## Phase 1 (2022-2025)

Adequate capacity available  
Existing resources and  
expertise to  
deliver  
work  
globally



- > Freedom of expression and civic space
- > Rights to health and housing
- > Non-discrimination and gender justice
- > Individuals and communities at risk including refugees and crisis

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**Capacity in development  
(not available yet or only  
in IS or specific entities)  
Building expertise, policy,  
and skills; may need to  
either replace other areas  
of work or additional  
resources must  
be made available  
at National  
Entities and  
the IS**

- > Climate
- > Corporate and technology work
- > Social security
- > Migration
- > Anti-Racism, intersectionality, gender mainstreaming
- > Feminist leadership
- > Activist and staff well-being and mutual respect



# Monitoring progress, measuring impact and being accountable



We will assess our human rights impact under the 2022-2030 Strategic Framework by monitoring our progress against concrete targets on an annual basis. This will allow us to see how close we are from achieving the ambitions laid out in our Strategic Framework and identify key insights and learnings that will inform our further implementation.

