



แอมเนสตี้ อินเตอร์เนชั่นแนล ประเทศไทย

จัดประชุมใหญ่สามัญประจำปี 2567 เพื่อขอบคุณสมาชิก ผู้สนับสนุน และนำเสนอความความท้าทาย สำเร็จด้านสิทธิมนุษยชนในปีที่ผ่านมา

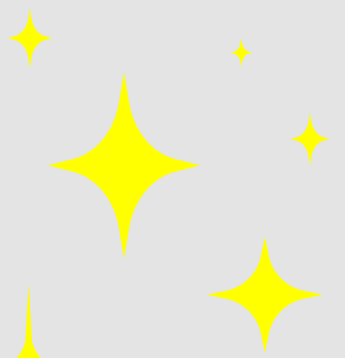




ANNUAL GENERAL MEETING 2024

AMNESTY INTERNATIONAL THAILAND

27.04.2024 | 09.00-17.00



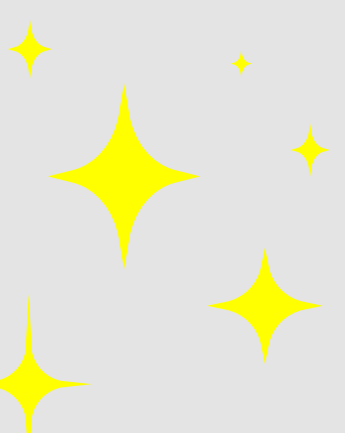
 Amnesty International Thailand    @AmnestyThailand

 @Amnesty_Thailand  shop.amnesty.or.th

#AGM24

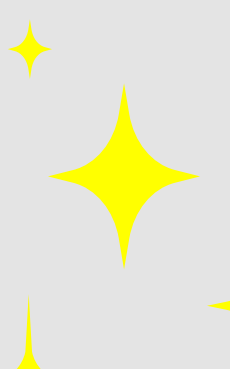


Welcome to the 2024 Annual General Meeting





- 09:00 – 09.30 Registration
- 09:30 – 09:40 Welcome to the 2024 Annual General Meeting
- 09:40 – 10:00 To consider and certify the minutes of the 2023 Annual General Meeting
- 10:00 – 10:30 Overview of Amnesty International Annual Report - AIR 2023/24 ‘The State of the World’s Human Rights’, (recommendation for Thai government), Asia Pacific Regional Forum 2024 and Global Assembly – GA24
- 10:30 – 10:45 Coffee Break
- 10:45 – 11:15 Amnesty International Thailand 2023 Results & Report (Financial report included)
- 11:15 – 11:45 Amnesty International Thailand 2024 Action Plans
- 11:45 – 12:00 Amnesty Group Member Action Plan 2024
- 12:00 – 12:15 Comments and suggestions from members
- 12:15 - 12:30 Brief introduction to 4 breakout room
- 12.30 – 13.30 Lunch Break





13:30 - 14:45 Breakout room

- **Group 1: Global Assembly (GA)**
- **Group 2: AMNESTY INTERNATIONAL THAILAND's CAMPAIGN**
- **Group 3: MY JOURNEY WITH AMNESTY - AMNESTY CLUB - THAMMASAT UNIVERSITY**
- **Group 4: MY JOURNEY WITH AMNESTY - Sulaiporn Chonwilai, TamTang**

14:45 - 15:00 Break

15:00 - 16:15 Breakout room

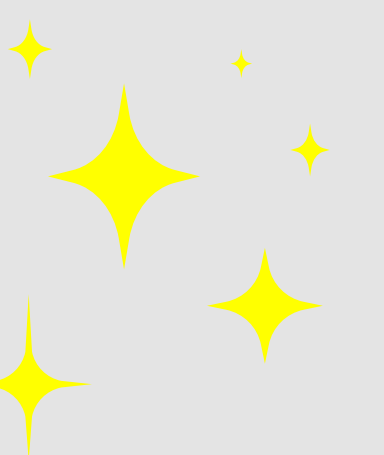
16:30 - 17:00 Members' award

- **AMNESTY'S MOST SUPPORTIVE GROUP (Thai group)**
- **AMNESTY'S MOST SUPPORTIVE GROUP (International Group)**
- **Write for rights volunteer**
- **Member who always with Amnesty**

17:00 The closing ceremony | Group photo

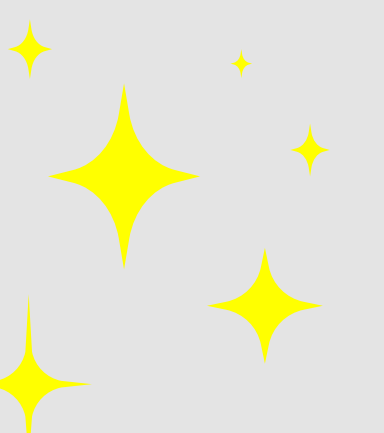


APPROVAL OF MINUTES OF THE PREVIOUS MEETING (AGM23)





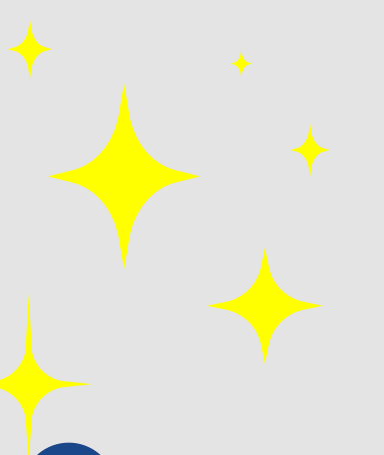
ADDITIONAL: DISCOUNT INDIVIDUAL MEMBER FEE - MEMBERSHIP STATUS FOR CURRENT GROUP MEMBERS





Increase Amnesty Support and open up opportunities for supporters to engage more by becoming Amnesty members. Members are able to vote, comment, and make suggestions on the organization's work, both nationally, regionally, and internationally.

- **We offer a 50% discount on membership fees for members of Amnesty Groups who have never been Amnesty members before:**
 - **from 200 to 100 Baht per year for individuals under 25 years old.**
 - **from 500 to 250 Baht per year for individuals over 25 years old.**

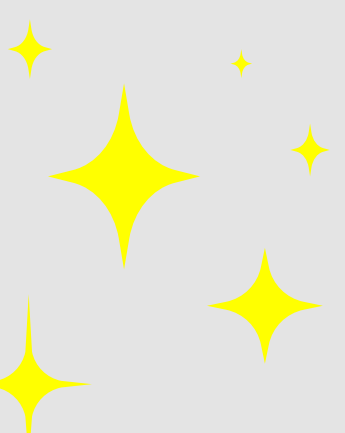




AMNESTY INTERNATIONAL ANNUAL REPORT -AIR2023/24

‘THE STATE OF THE WORLD’S HUMAN RIGHTS’

RECOMMENDATIONS TO THE THAI GOVERNMENT





ข้อเสนอแนะ แอมเนสตี อินเตอร์เนชันแนล ประเทศไทย ถึงรัฐบาลไทย

สิทธิเด็ก

สิทธิในเสรีภาพการแสดงออก
และการชุมนุมประท้วงโดยสงบ

สิทธิความเป็นส่วนตัว

นักปกป้องสิทธิมนุษยชน

สิทธิของผู้ลี้ภัยและ
ผู้เข้าเมือง

สิทธิของผู้ที่มีความ
หลากหลายทางเพศ

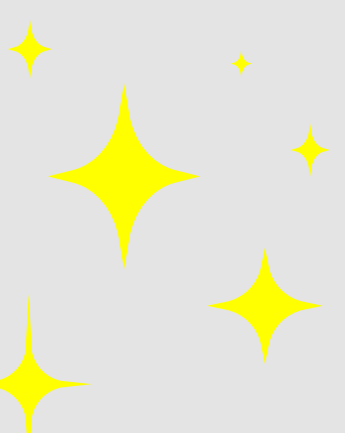
การลอยนวลพันผิด

การทรมานและการปฏิบัติ
ที่โหดร้ายอื่นๆ และการบังคับบุคคล
ให้สูญหาย

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AMNESTY THAILAND 2023 RESULTS & REPORT (FINANCIAL REPORT INCLUDED)





What did we do in 2023

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**"If we believe that we can create change in this world,
we can certainly achieve it."**

This statement is more than true

especially in the context of Amnesty International, a human rights movement filled with individuals who hold this belief and have come together to support, volunteer, become members, or donate from around the world.

What Amnesty International Thailand has accomplished in the past year demonstrates that together, we are creating change at the grassroots level. This includes providing support to those impacted by human rights violations, raising awareness, enhancing knowledge, fostering space and opportunities for diverse groups—especially children and youth—and even influencing policy changes through engagements with political parties, the government, and global platforms.

In addition, Amnesty's key step this year is to focus on fundraising and aim to increase the number of individual supporters in Thailand, which will be crucial for our work in campaigning and creating changes in human rights.

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2023 Objectives

A strong movement fighting against injustice by engaging everyone to participate in transforming human rights into a reality for all.



พันธกิจ/เป้าหมาย

- 1** Amnesty International Thailand works to advance mechanisms that protect and promote human rights.
- 2** Amnesty International Thailand works to create safe space, build encouragement and contribute to human rights movement.
- 3** Amnesty International Thailand expands its work with local and regional target groups in various issues.
- 4** Amnesty International Thailand is a strong and sustainable organization with well-being of its staff a priority of the organization.

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Overview

Priority 1 - Freedom of Expression and Civic Space

1.1 Strengthening Freedom of Expression and Association

1.2 Securing the Right to Peaceful Assembly for All

Priority 2 - Equality and Non-Discrimination

2.1 Promoting Gender, Racial, and Intersectional Justice

2.2 Strengthening Rights to Health, Housing, and Social Security

2.3 Securing Climate Justice

2.4 Protecting the Rights of Refugees, Migrants, and People on the Frontline of Crises



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DETAIL

2023



Campaign issues

5 Issued (FOA, FOE, ED, Indigenous Rights, People in crisis)
5 Campaign (PtP, Freeratsadon, CHRD, W4Rs, Human Rights Agenda)

People Power Project

6 Project (walk with AI, Regional meet up ,เที่ยวทึพย์, APRF, Children forum, AI club)

Capacity building

6 Training

Letter sent to the state official

27

Statement Press Release

16 pices

Advocacy

105 Action

Social Media Follower

FB - 8.7 K, an increase of 81.7%
IG - Engagement 22.6 K, an increase of 24.6%

Urgent Action, Petitions

42,206 Action

Letter sent to detained activists

1704++ Letter

Record of public assembly by Mob Data

514 Times

HRE classes

71 Classes

Participation in HRE classes

4,524 People

Member

1,208 Members: an increase of 12.69%

Donors

369 Donors: an increase of 99.5%

Sales and Income

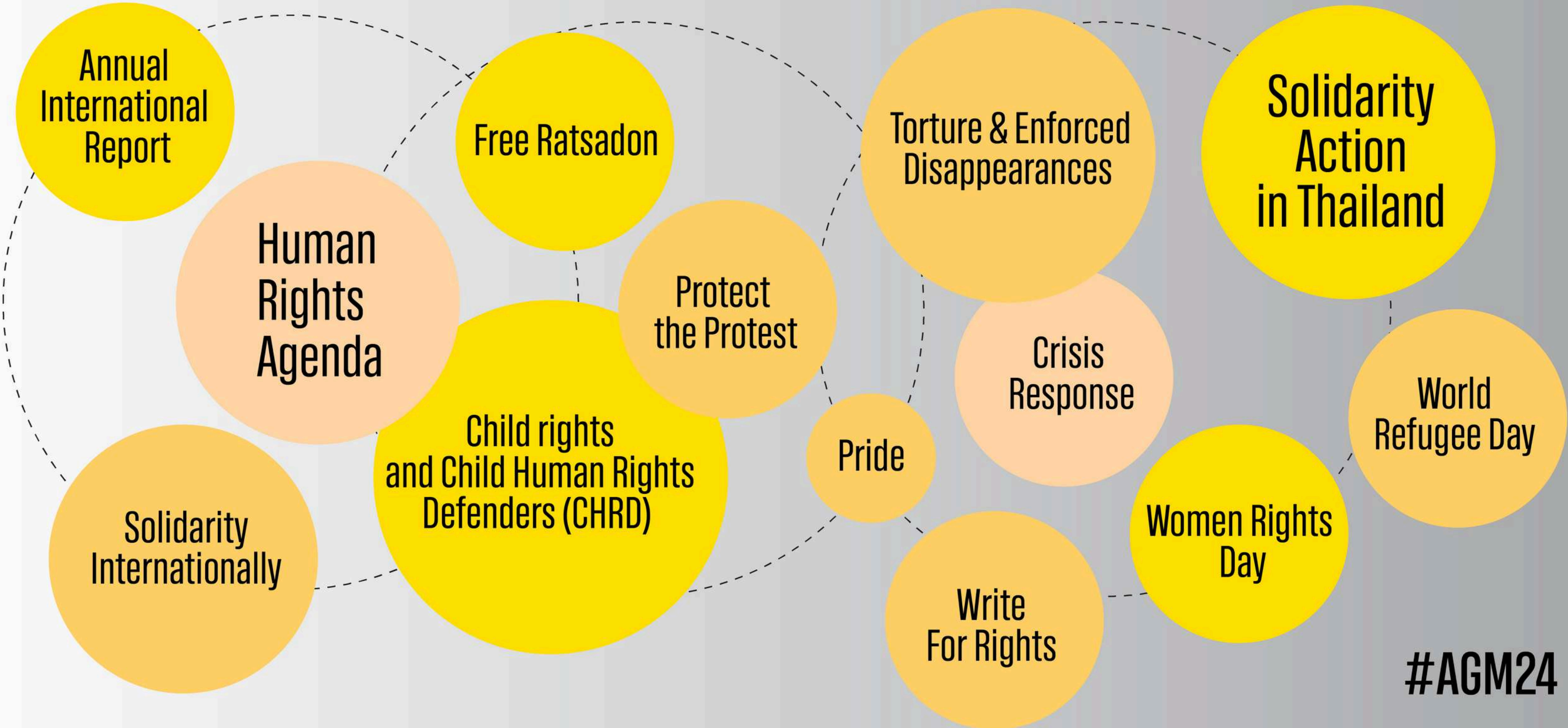
1,527,982.92 THB



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Public Event & Campaign Action



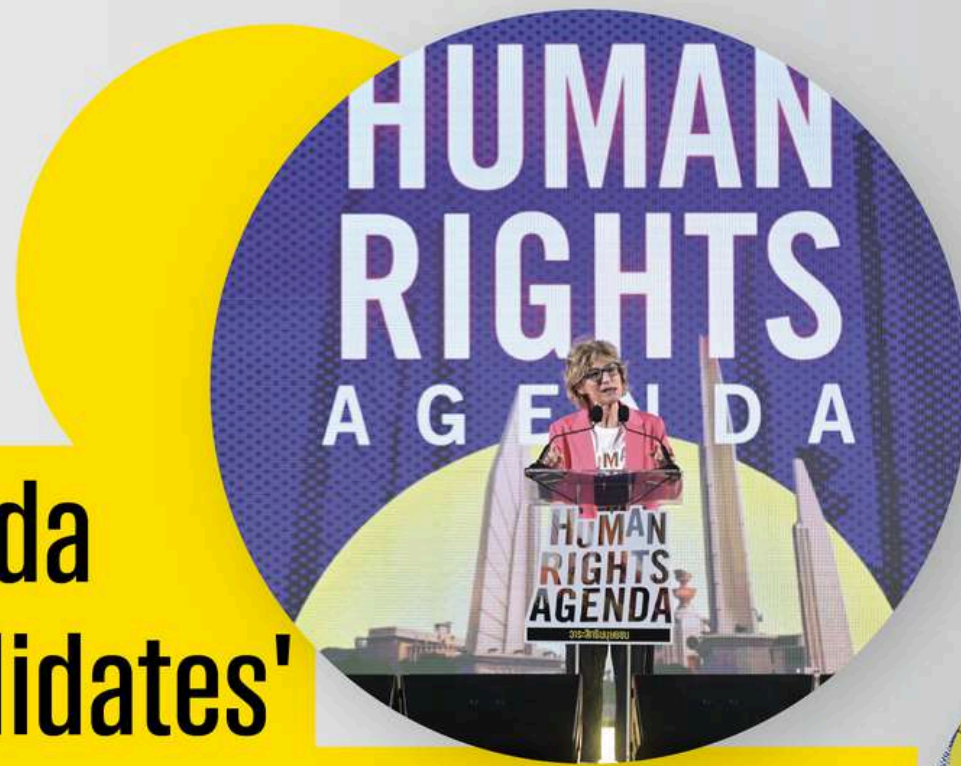
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Human Rights Agenda Election 2023: Candidates' Speeches and the Human Rights Agenda

Before the election, Amnesty International collaborated with more than 28 civil society organizations to make recommendations on human rights and sent proposals to political parties, including invited political party representatives to share their visions on human rights in 4 regions of Thailand: Bangkok, Khon Kaen, Chiang Mai, and Pattani.

Amnesty International recognizes the importance of campaigning and promoting first-time voters to consider human rights issues when making electoral decisions and to create policy debates within political parties regarding human rights.

After the election, we continued to work towards promoting human rights.



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ชีวิต
ทุกคน



เลือกตั้งนี้
ชวนโยบาย
ไม่จำกัดเสรีภาพในการแสดงออก
 จำนวนรายชื่อและชื่อเสนอแนะ: **161 คน**
ถูกดำเนินคดี พ.ร.บ.คอมฯ
 เตรียมพบกับเวทีพิเศษ
 "เลือกตั้ง 66: วาระผู้นำ วาระสิทธิมนุษยชน" 20 เมษายน 66 | 17:00 น. เป็นต้นไป
 เจอกันที่ ลานคนเมือง กรุงเทพฯ

HUMAN RIGHTS AGENDA

THAILAND

สก 3740

4WD

เลือกตั้งนี้ ชวนโยบาย
ยุติโทษประหารชีวิต
 ไทย
 ยังคงมี
 นักโทษประหาร
 195 คน
 มาตรา 66 ของรัฐธรรมนูญฉบับใหม่ของไทย
 ลงนามเพื่อยกเลิกโทษประหารชีวิต แต่รัฐไทยไม่ได้ดำเนินการต่อ

เตรียมพบกับเวทีพิเศษ
 "เลือกตั้ง 66: วาระผู้นำ วาระสิทธิมนุษยชน" 20 เมษายน 66 | 17:00 น. เป็นต้นไป
 เจอกันที่ ลานคนเมือง กรุงเทพฯ

สก 4230

Py HI-QUALITY TUK-TUK

#FREERATSADON

Throughout 2023, Amnesty International engaged in various activities aimed at raising awareness, creating safe spaces, inspiring, and standing in solidarity with human rights workers and activists. These activities included writing letters to activists turned political prisoners and submitting petitions urging the government to respect freedom of expression and the rights of detainees.

People stood by us and submitted open letters to claim bail rights for political prisoners **5 times**



“ขอบคุณการมีแคมเปญเขียนจดหมายให้กำลังใจผู้ต้องขังในเรือนจำเป็นสิ่งที่ “จำเป็นมาก ๆ” เพราะพวกเราต้องปรับตัวอย่างมากในการดำรงชีวิตและต้องการกำลังใจที่จะใช้ชีวิตและอดทนต่อการคุมขังที่ไม่สามารถแสดงออก

ทางความคิดความอ่านได้เท่าที่ควร และการดำเนินชีวิตที่ซ้ำซากจำเจเพื่อให้ผ่านไปในแต่ละวันให้ผ่านไปไวๆ เพื่อให้ถึงวันที่เราได้พ้นโทษหรือได้ประกันตัวออกจากเรือนจำนี้ในเร็ววัน ผมเองก็พยายามคิดในแง่บวกเพื่อให้ชีวิตมีความหมายและสร้างกำลังใจและปลอบใจตัวเอง สิ่งที่เราเรียกร้องและได้เสียสละ เราก็ได้ทำอย่างเต็มที่และสุดความสามารถ ถึงแม้จะไม่ประสบความสำเร็จเท่าที่ควรก็ตามแต่...” -

กฤษณะ อาสาสู่วัย 37 ปี ผู้ต้องขังคดีสิ้นสุด จากกรณีแจกใบปลิว-ขายเสื้อมีโลโก้สหพันธ์รัฐไท ส่งจดหมายถึงเจ้าหน้าที่แอมเนสตี้ เมื่อ 12 กันยายน 2566



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'Write for Rights' Campaign

The "Write for Rights" campaign began

with a group of activists from Poland who came together for a marathon letter-writing session for 24 hours. From morning till night, they wrote letters to individuals whose rights had been violated. 20 years later, this activity evolved into the largest human rights campaign in the world, demanding justice for people at risk through 2,326 letters in 2001 to 5.3 million letters, tweets, and petition signatures in 2022. Supporters of Write for Rights use their power to assist others persecuted for their freedoms, harassed, oppressed, or unfairly detained.



In 2023, we launched the "Write for Rights" campaign pressuring the authorities who violate human rights globally and to provide

encouragement to families of those whose rights have been violated. Amnesty International Thailand campaigned on behalf of 4 human rights defenders from Eswatini, Brazil, Australia, and Thailand, among the 10 cases worldwide in 2023. Amnesty International Thailand implemented this campaign strategically to raise awareness widely and introduce activities to mainstream media.



Total number of signatures received: **18,192**

Total number of postcards received: **1,643**



Total number of actions (including signatures and postcards) received in 2023: **19,835**

*Data from Write for Rights Campaign 2023, running from November 2023- February 2024

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Exhibition

“At the end of some days, we’ll be together again”

When a person disappears from their family, it may feel like everything is falling apart, and once it falls apart, can we ever put everything back together again? It surely won't be as easy as Thanos snapping his fingers.



Amnesty International Thailand together with relatives of enforced disappearance victims, the Cross Cultural Foundation (CrCF) and Thai Lawyers for Human Rights organized a dialogue “Can we ever return to normal once everything falls apart?” along with an exhibition “At the end of some days, we’ll be together again” supported by Hear & Found.



9 stories of disappeared individuals through their favorite dishes, no one will be forgotten or erase from our memories. Justice to every family must be reclaimed. The compensation must be given and follow up on the investigation until their fate is known. Let's stand besides the families of the victims.



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Policy Work



แอมเนสตี้และภาคประชาสังคมพบเคลมองต์ วูเล
ผู้อำนวยการพิเศษเรื่องเสรีภาพในการชุมนุมและรวมกลุ่มโดยสันติ

Amnesty Thailand has been policy advocating through sending letters, proposals, and meeting with various political parties, the Ministry of Justice, the Ministry of Social Development and Human Security, and the National Human Rights Commission throughout the past year on issues concerning freedom of expression, assembly, association, children's rights in protest areas, and providing platforms for representatives from various groups to meet with UN Special Rapporteurs on freedom of assembly and association.



We met with the Minister of Justice, and met with representatives from 4 political parties.

We met with embassies 22 times

Amnesty International Thailand held a meeting to exchange the situation of peaceful assembly and association in Thailand. More than 23 civil society organizations attended and spoke with Clement Voule, UN Special Rapporteur

on the Rights to Freedom of Peaceful Assembly and Association to listen to the situation and recommendations regarding public assemblies in Thailand.

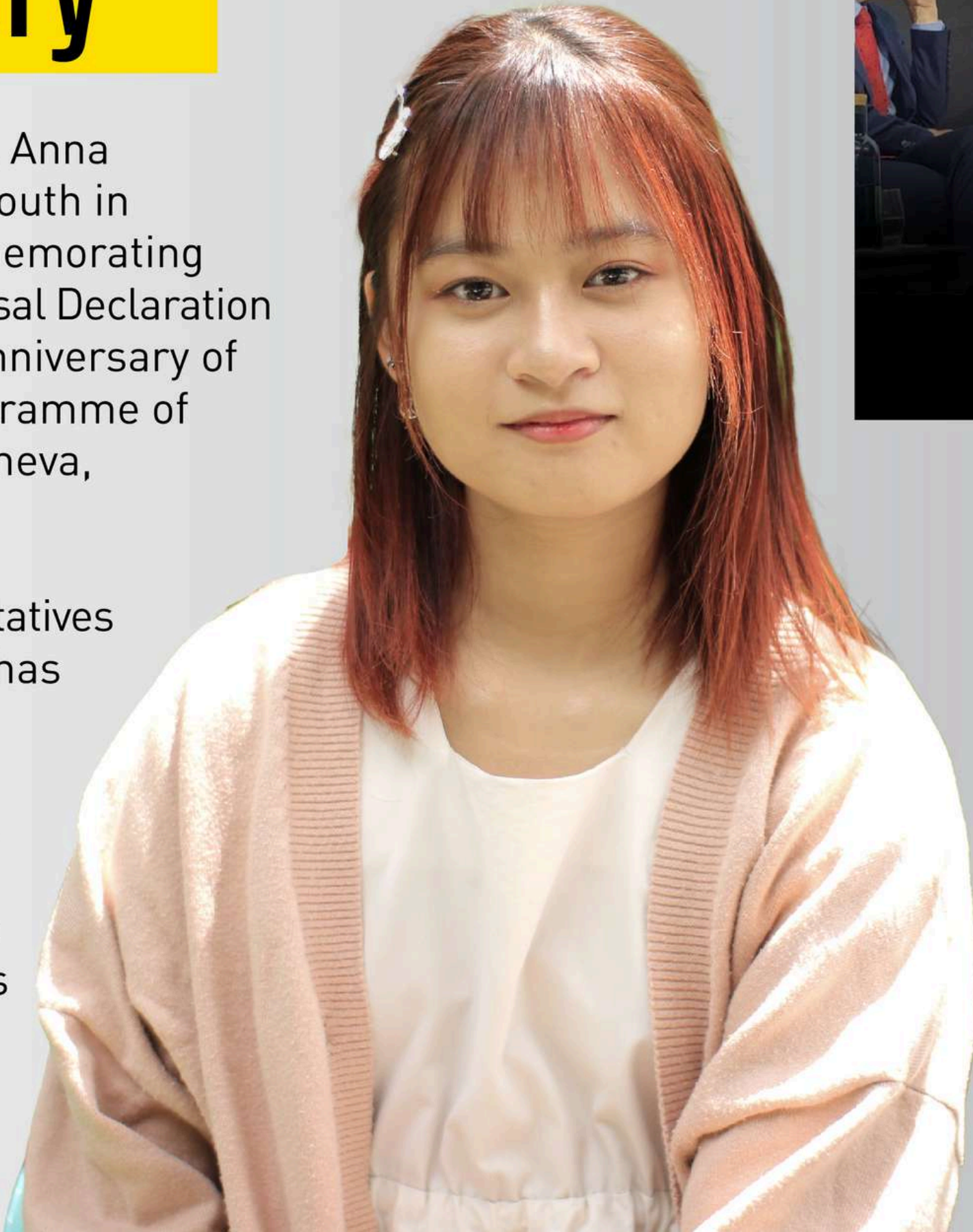


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Anna's story

On the global stage in mid-2023, Anna was selected to represent Thai youth in the international dialogue commemorating the 75th anniversary of the Universal Declaration of Human Rights and the 30th anniversary of the Vienna Declaration and Programme of Action in Vienna, Austria and Geneva, Switzerland.

Anna is one of the youth representatives Amnesty International Thailand has been working with to provide a platform for voicing concerns to the government and international community representatives, ensuring that children and youth are protected from rights abuses in issues regarding freedom of assembly and expression.



อันนา อันนันทน์

ฟังเสียงเยาวชนไทยในเวทีประชุมระดับโลก
ณ กรุงเจนีวา ประเทศสวิตเซอร์แลนด์

"ฉันกลัวแต่ก็บอกตัวเองเสมอว่าไม่ควรมียุติคนไหน
ถูกละเมิดแบบที่ฉันได้เจอมา เด็กคนอื่น ๆ ก็ไม่ควรมียุติ
ชีวิตอยู่ด้วยความหวาดกลัวว่าเพื่อนของพวกเขาจะ
ถูกจับเข้าคุกหรือไม่ และเด็กไม่ควรถูก
ตั้งข้อหาเพียงเพราะการออกมาพูดวิพากษ์วิจารณ์
เด็กไม่ควรมียุติอยู่ภายใต้การสอดแนมโดยรัฐ
ขอให้ฉันเป็นคนสุดท้ายที่พบเจอกับเหตุการณ์เช่นนี้
และต้องเป็นหน้าที่ของเราและหน้าที่ของพวกคุณ
ที่จะช่วยกันปกป้อง ส่งเสริม และเติมเต็ม
สิทธิมนุษยชนของทุกคน"

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Amnesty International Thailand, Civil Society and Child Rights Defenders met with The United Nations Committee on the Rights of the Child at UNICEF

Thailand, addressing concerns about the delay of Thailand's report submission of the Convention on the Rights of the Child, including talking about the situation of freedom of expression and assembly for children in Thailand, as well as the justice process and child human rights defenders protection mechanisms

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Policy advocacy through parliamentary mechanisms

The working group under the Political Development, Mass Communication and Public Participation Commission - Amnesty provides information on enforcement issues and principles for facilitating public assemblies.

The working group under the State Security Commission, Thai border affairs, National Strategy and National Reform - Amnesty submitted a letter to the committee to help political prisoners.

The Subcommittee under the Legal Commission, Justice, and Human Rights - Studying sustainable solutions to irregular migration.

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Who are our partners?



1. Activism and HRE

Expanding our work and reaching new target groups, working more with grassroots movements in Thailand, such as KNACK, LLB, networks of new generation activists in the Northeastern region, and the teacher network.

2. Human Rights Civil Societies in Thailand

Supporting and increasing social awareness on human rights issues in which civil society groups have expertise in, organizing platforms to listen to opinions and gathering policy recommendations.

3. Activists and Human Rights Defenders on the rights to protest

Listening to diverse voices to raise concerns on freedom of assembly.

4. Members

Providing space for member participation in both expressing opinions and campaigning on various human rights issues in Bangkok and other regions

5. Media

Working more extensively with the media and expand awareness of our campaigns and position

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Become a strong movement of youth activists with Amnesty

There are at least 20 activities that Amnesty Club youth members have led and planned on their own.



6 youth representatives are members of the Youth Network participated in activities at the Asia-Pacific regional level on the issue of freedom of assembly in Thailand and Asia-Pacific region.



Amnesty youth representative attended the international forum at ASIA-PACIFIC REGIONAL DIALOGUE FOR HUMAN RIGHTS 75 in Thailand regarding the issue of youth participation.



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Human Rights Education & Training of Trainer (ToT)



Human Rights Education classroom has expanded knowledge and understanding of human rights for educational institutions, activists, and civil society organizations. In the year 2023, we conducted activities with human rights networks, volunteers and activists in every region.

We organized 71 Human Rights classrooms in 21 provinces. There were 4,524 participants, an increase of over 2,000 from year 2022.

We provided training for volunteer Human Rights facilitators 2nd generation, with volunteers organizing **16 classrooms and 506 participants.**



We developed self-learning materials at the Amnesty Academy, adding 4 courses in Thai.

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The Power of Ordinary People Can Change the World Because of Your Support

Amnesty is an organization that operates with the support of its members, without receiving any funding from the United States, government agencies, political organizations, or private companies in promoting human rights.



We have
1,208 members
from all over the country.

We organized
64 Amnesty Shop booths
throughout Thailand.

**We support
human rights.**

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The Wan Nakkarat herbal group in Phatthalung province, one of the networks of the Assembly of the Poor that fights for community rights and land rights.

Artist Nicha.does.paint - an artist from the Faculty of Medical Technology who spends her free time creating artworks.

We collaborated with:

Artist PrachathipaType - a group of typographers who design words to convey rights issues.



Hom : LocalCraft - co-producing fizzy drink "Itsaraphap".

Floaters Ice Cream - co-producing "Write for Rights" and "Free Anchan" ice cream flavors.

Creating a collection of merchandise to support our human rights work: **Love is a human right, Happy Pride, and Protect the Protest.**

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Regional Meet Up



We organized 6 special human rights activities for members, such as Amnesty Regional MEETUP held 3 times in Ubon Ratchathani, Chiang Mai, and Songkhla.



We have 23 Partner shops covering all regions.



We also have “Amnesty Friend Shop”, an online platform for selling merchandise to our members and interested individuals.

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1 Human rights
of Isaan people

2 Gender diversity
rights from the
perspective of
educational people

3 The Gender Unicorn
Board Game Project

4 Bangkok
Abortion 2023

SEED FUND

We support member
activities through
7 SEED FUND
projects.

5 “Sexual health and
civil rights can be moved
through politics: ‘The political
parties must speak
about gender issues’”

6 Project to develop
the potential of female
leaders - strategic
planning for the new
generation of leaders
for the year 2020

7 Go back
home to
vote in May

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Walk with Amnesty

Amnesty International Thailand in collaboration with the Faculty of Law, Thammasat University, organized the “Walk with Amnesty” activity to reflect on the history of the events of October 6, 1976, along with a discussion group '6 October 19: Reviewing memories that have not yet faded'.

The goal is for members and the public to relive their memories, listen to stories from former prisoners of conscience, those who were attacked and survived the incident and members of the Religion for Society Coordination Group. The discussion was full of stories that reflected the rights to freedom of expression and assembly.



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Writers that Matter

We believe in the power of storytelling, and we believe that your stories will be part of Thai society's record of hope in 2023 and contribute to the advocacy for human rights in Thailand in 2023. Amnesty International Thailand invited everyone to submit short stories on human rights under the theme **“The Hope of the World You Want to See”** in the topic **“Towards a free world”**, which received 108 short stories submitted for competition.

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Media Human Rights Tour



“
ถ้าเรามองเรื่องการศึกษาวาชนานี
เราอยากมองการเรียนรู้ที่เข้ากับวิถีชีวิตของเขา
ไม่ใช่การศึกษาที่ลากเขาออกไปสู่สังคมภายนอก
แล้วล้มล้างวิถีชีวิตของเขา”
”

สรพรรณ นีรินทร์
ผู้ประสานงานเครือข่ายสิทธิพลเมืองพัฒนาคุณภาพชีวิต



“
เวลาเราเห็นอะไรที่ขัดกับเรื่องสิทธิ
จะรู้สึกทนไม่ได้ เวลาใครถูกกระทำ
พอเราเจอแอมเนสตี้
เลยรู้สึกว่า เราจะเข้าสู่องค์กรนี้
เพื่อลองดูว่าเขาจะมีกระบวนการทำงานอย่างไร
”

สรพรรณ นีรินทร์
ผู้ประสานงานเครือข่ายสิทธิพลเมืองพัฒนาคุณภาพชีวิต

Tak Bai, Narathiwat Mani community, Satun



“
ตอนนั้นไม่สบายใจ เครียด ถึงจุด
ขาดเสาหลัก ขาดผู้ปกครอง เครียดมาก
แฟนเลี้ยงนกไว้ที่บ้าน หลังจากที่เขาเสียชีวิตจากเหตุการณ์ตากใบ
เราจึงไปพูดกับนกว่า ต่างคนต่างมีชีวิตอยู่นะ หลังจากนั้นก็เจอของไม่อยู่แล้ว
ขอให้ต่างคนต่างออกไปหากัน จึงเปิดกรงปล่อยนกของแฟนทุกตัวให้ได้รับอิสรภาพ
”

#AGM24

แอมเนสตี้ อินเตอร์เนชั่นแนล
รายงานสถานการณ์สิทธิมนุษยชนทั่วโลก ประจำปี 2565/66
“The state of the world’s human rights”
Amnesty International Report 2022/23
28 March 2023





2023 Media for Human Rights Awards

Amnesty International Thailand presented awards for outstanding media work and honorable mention in each category of human rights as follows:

“Journalism is not a crime”. Press freedom must be respected and an assurance must be given to protect journalists from intimidation and harassment. An effort should be made to adhere to the rule of law and fair legal enforcement and to restore justice for victims of the violations. Amnesty International Thailand vows to stand by the media who perform their duties to expose truths and to bear witness to what happens in society.

online news and feature stories, broadcast news and feature stories, news and feature stories via TV shows, news and feature stories via online video clips, and photos on the theme of “human rights,” having over 249 entries submitted.

#AGM24



Online Press Release 2023

January	2,865,000.00
February	48,066,300.00
March	25,335,000.00
April	22,813,275.00
May	15,225,000.00
June	5,655,000.00
July	11,685,000.00
August	9,990,000.00
September	12,120,000.00
October	18,060,000.00
November	23,034,024.00
December	9,105,000.00
Total	203,953,599.00

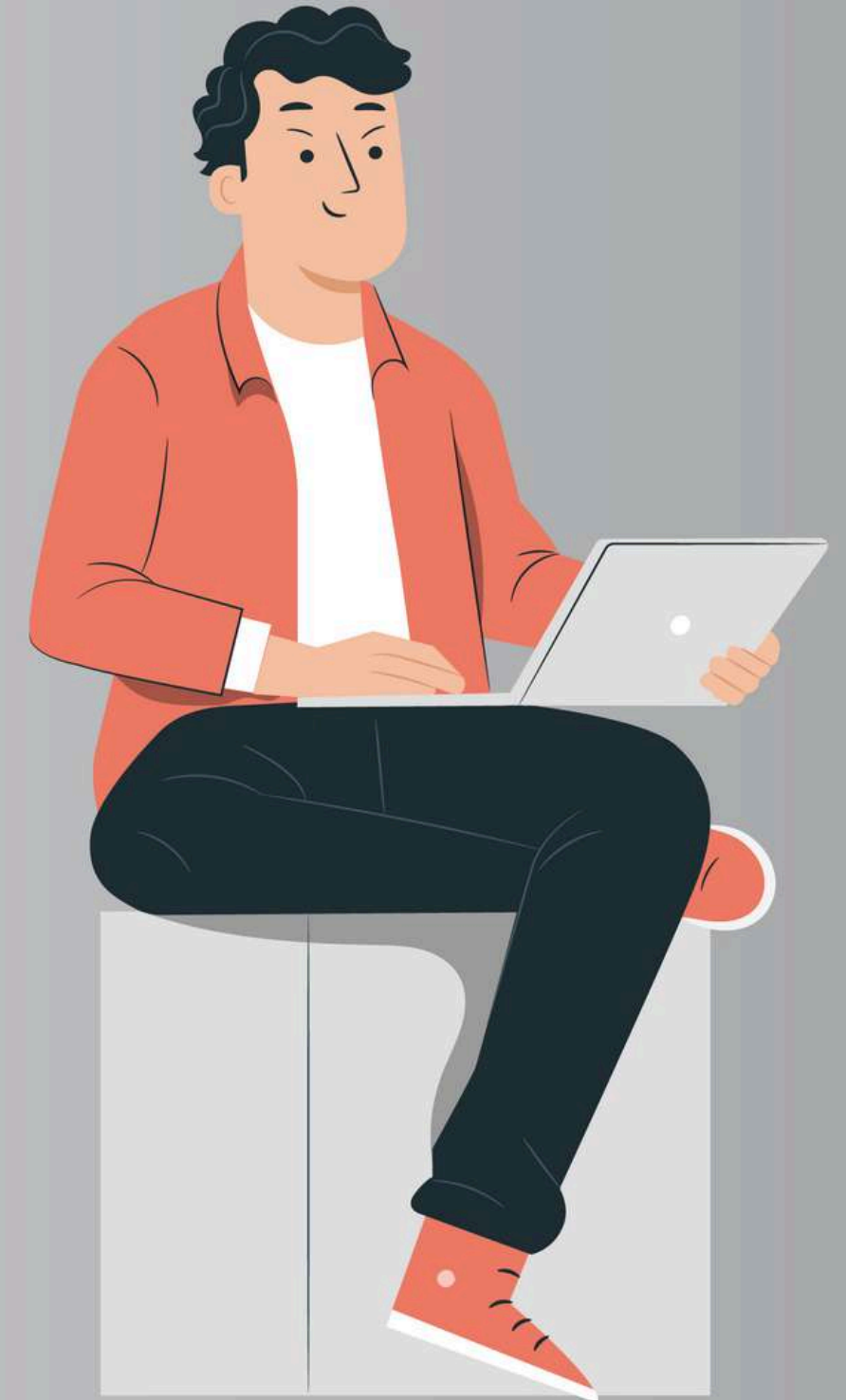


#AGM24

Newspaper Press Release 2023



Month	Circulation	Ad Value	PR Value
January	1,400,000.00	148,894.00	446,683.00
February	18,660,000.00	5,497,573.00	16,492,722.00
March	15,320,000.00	3,913,632.00	11,740,899.00
April	8,870,000.00	1,726,770.00	5,180,317.00
May	12,420,000.00	3,055,925.00	9,167,788.00
June	8,050,000.00	5,415,580.00	16,246,741.00
July	9,080,000.00	2,439,637.00	7,318,919.00
August	6,340,000.00	1,627,607.00	4,882,826.00
September	7,890,000.00	1,794,864.00	5,384,605.00
October	4,500,000.00	484,877.00	1,454,639.00
November	7,500,00.00	974,758.00	2,924,981.00
December	9,360,000.00	1,779,707.00	5,339,137.00
Total	89,470,000.00	25,803,899.00	77,412,469.00



#AGM24



Post with highest engagement in 2023

Remember Me หากสยามยังอยู่... เรื่องเล่าจากน้องสาว เพื่อน และนักกิจกรรมรุ่นใหม่ 31 ตุลาคม คือวันคล้ายวันเกิดของสยาม ธีรวุฒิ ถ้าวันนี้เขายังอยู่เขาจะได้ฉลองวันเกิดครบรอบอายุ 37 ปี กับค...

โพสต์ · เผยแพร่เมื่อ: 31 ต.ค. 2023

โปรโมท

ภาพรวม

การเข้าถึง ①	อิมเพรสชั่น ①	การโต้ตอบ ①	การคลิกลิงก์ ①
17,275	18,163	210	30
สูงกว่าปกติ	สูงกว่าปกติ	สูงกว่าปกติ	สูงกว่าปกติ

การเข้าถึง

ช่วงเวลา	การเข้าถึงโพสต์บน Facebook	ปกติ
15 นาที	~1,000	~1,000
4 ชม.	~3,000	~1,000
9 ชม.	~4,000	~1,000
16 ชม.	~5,000	~1,000
1 วัน 6 ชั่วโมง	~12,000	~1,000
3 วัน	~15,000	~1,000
7 วัน	~16,500	~1,000
17 วัน	~17,275	~1,000

การโต้ตอบ ①

ความรู้สึกรัก ①	ความคิดเห็น ①	การแชร์ ①	การบันทึก ①
113	5	90	2
สูงกว่าปกติ	สูงกว่าปกติ	สูงกว่าปกติ	สูงกว่าปกติ

ตัวอย่างพีดี

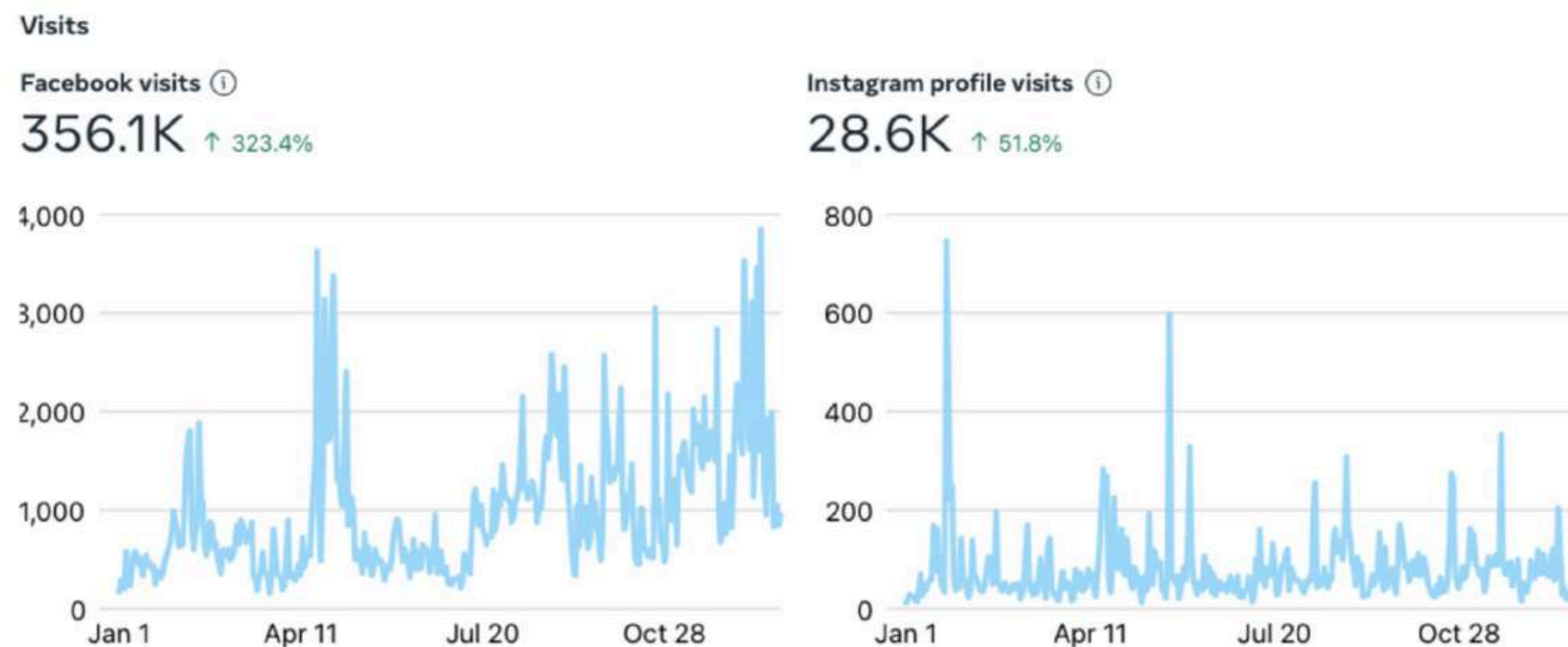
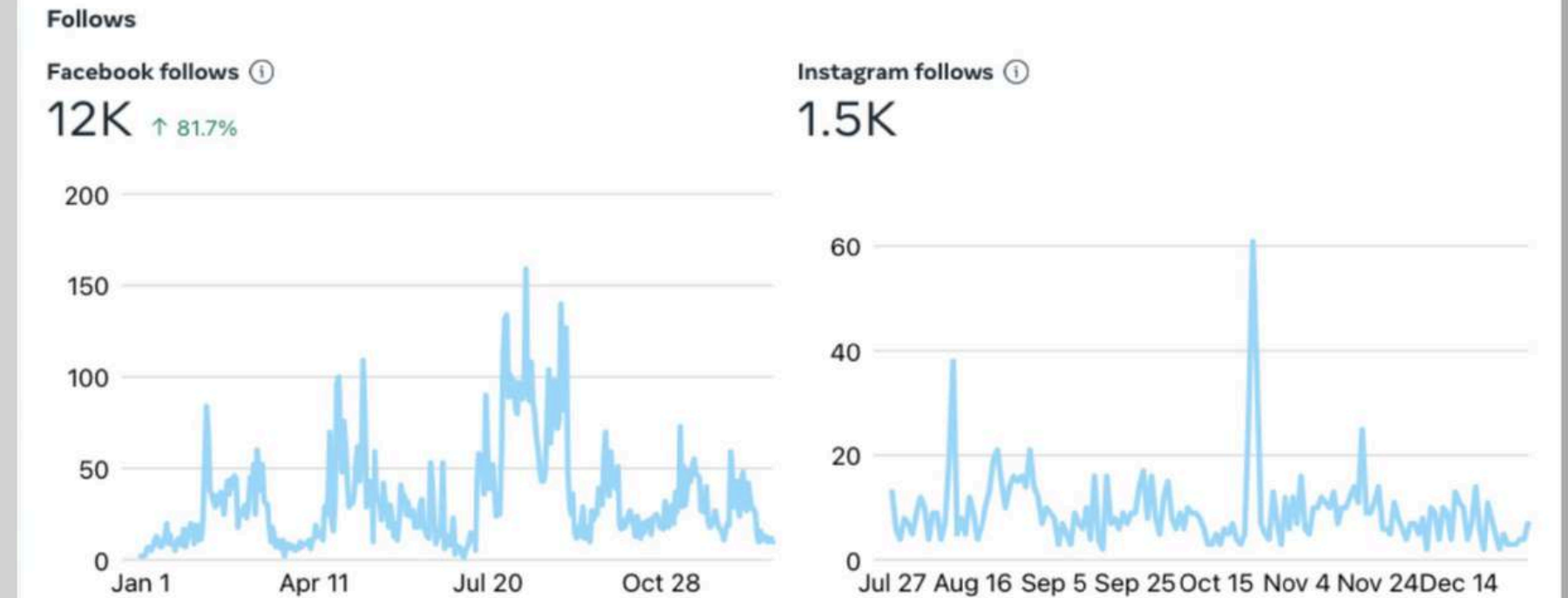
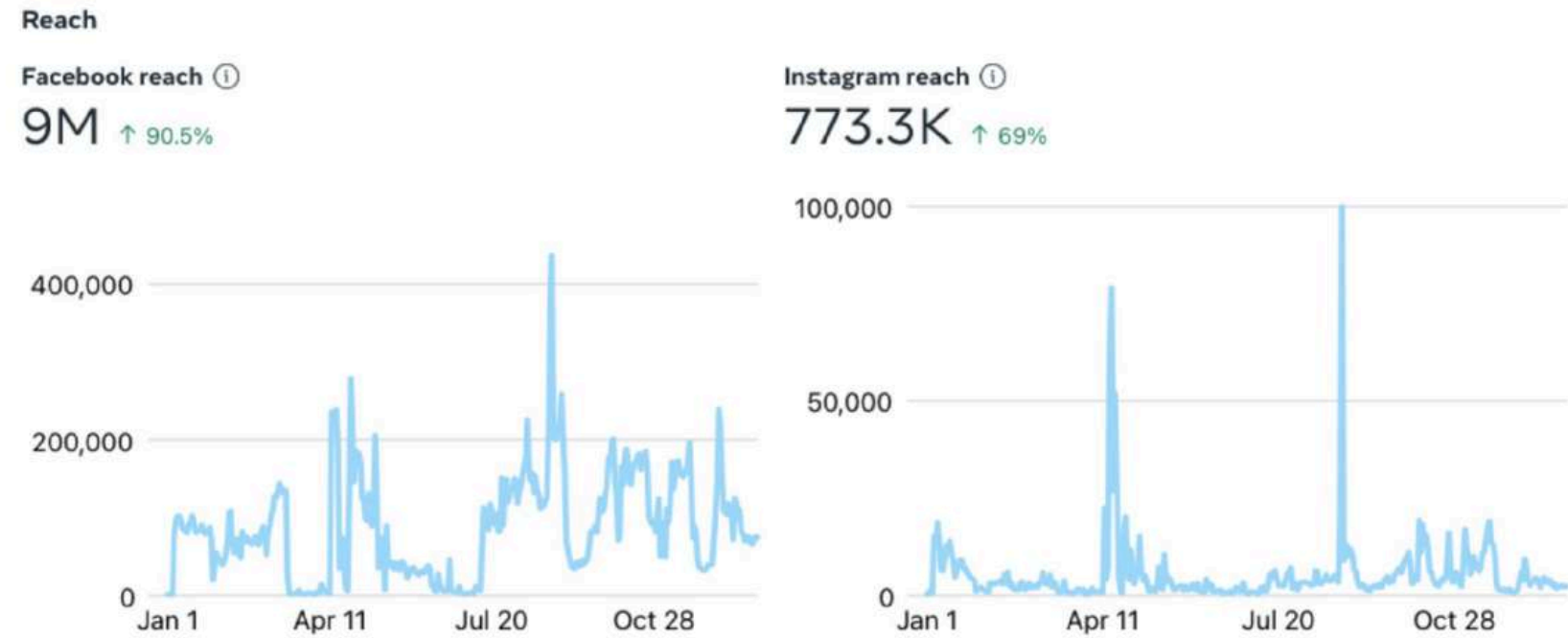
Amnesty International Thailand
เผยแพร่โดย Nichaphat Intaraklom · 31 ตุลาคม 2023 · ๘

Remember Me หากสยามยังอยู่... เรื่องเล่าจากน้องสาว เพื่อน และนักกิจกรรมรุ่นใหม่ 31 ตุลาคม คือวันคล้ายวันเกิดของสยาม ธีรวุฒิ ถ้าวันนี้เขายังอยู่เขาจะได้ฉลองวันเกิดครบรอบอายุ 37 ปี กับครอบครัวและมองเพื่อนที่รักเขาเป็นจำนวนมาก ... ดูเพิ่มเติม

#AGM24



Social Media Follower



Facebook

Engagement : 103,930 (Increase 2022 +7.1K 1.8%)

Post Link Clicks : 823,045 (+632.9%)

Published Posts = 613 post



**IG : Engagement 22.6 K Increase 24.6 %
(Post like comment and share)**

#AGM24



International Solidarity Campaign

Tiananmen: Remembering the 34th anniversary of Tiananmen 'massacre'

Amnesty joins in demonstrating this power by taking photos with candle symbols and messages remembering the Tiananmen incident, to show unwavering support against the oppression of Chinese people who have suffered from various atrocities- whether injured, killed or disappeared. The power of all of us will make the Chinese authorities realize that they cannot erase history, no matter how much they attempt to erase these stories and remembering is not a crime!



Israel/Palestine

On December 18, 2023 Amnesty International and many other organizations worldwide joined together to take action online, using hashtags such as #CeasefireNOW #Free Palestine #Palestine, demanding protection for civilians in Gaza and Israel.

Myanmar

On February 1, 2023 at Ruean Roi Chanam, Charoen Krung Road, Bangkok, Samsikkhalai Foundation, Amnesty International Thailand and the network jointly organized the activity 'Myanmar Film Nights 2023 Bangkok: from February 1 to Myanmar's future, until the people triumph', marking the 2nd anniversary of the military coup in Myanmar on February 1, 2021. It highlighted one of the tragic events reflecting the long-standing history of violations in Myanmar rooted deeply in the country's history.



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#CEASEFIRENOW

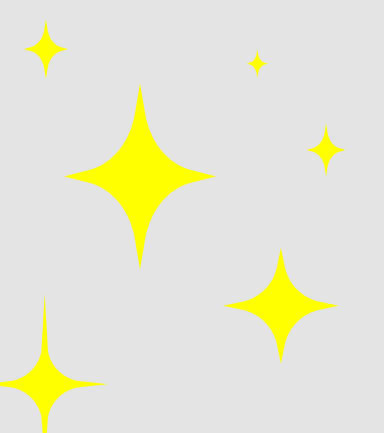


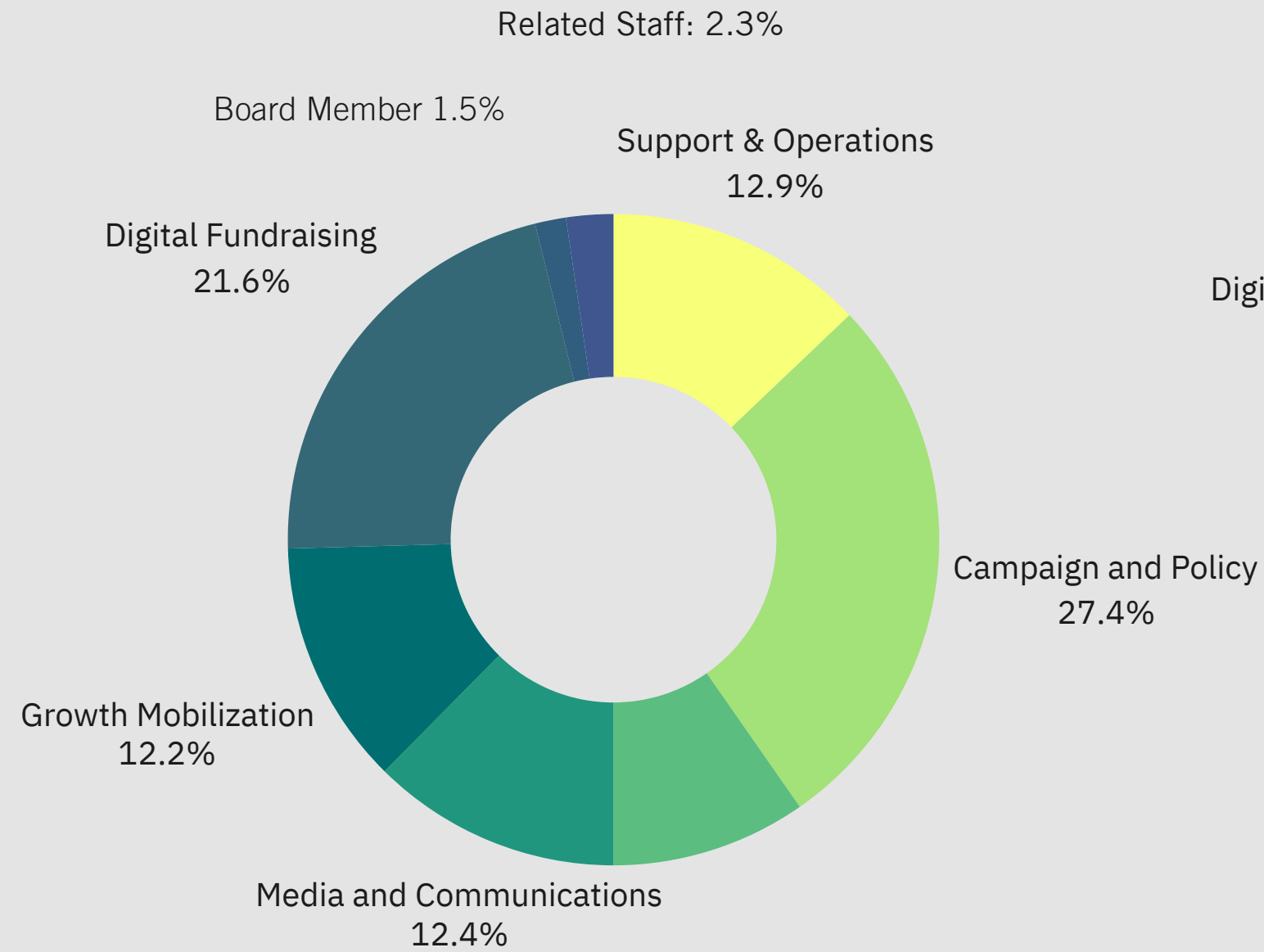
#AGM24



FINANCIAL REPORT

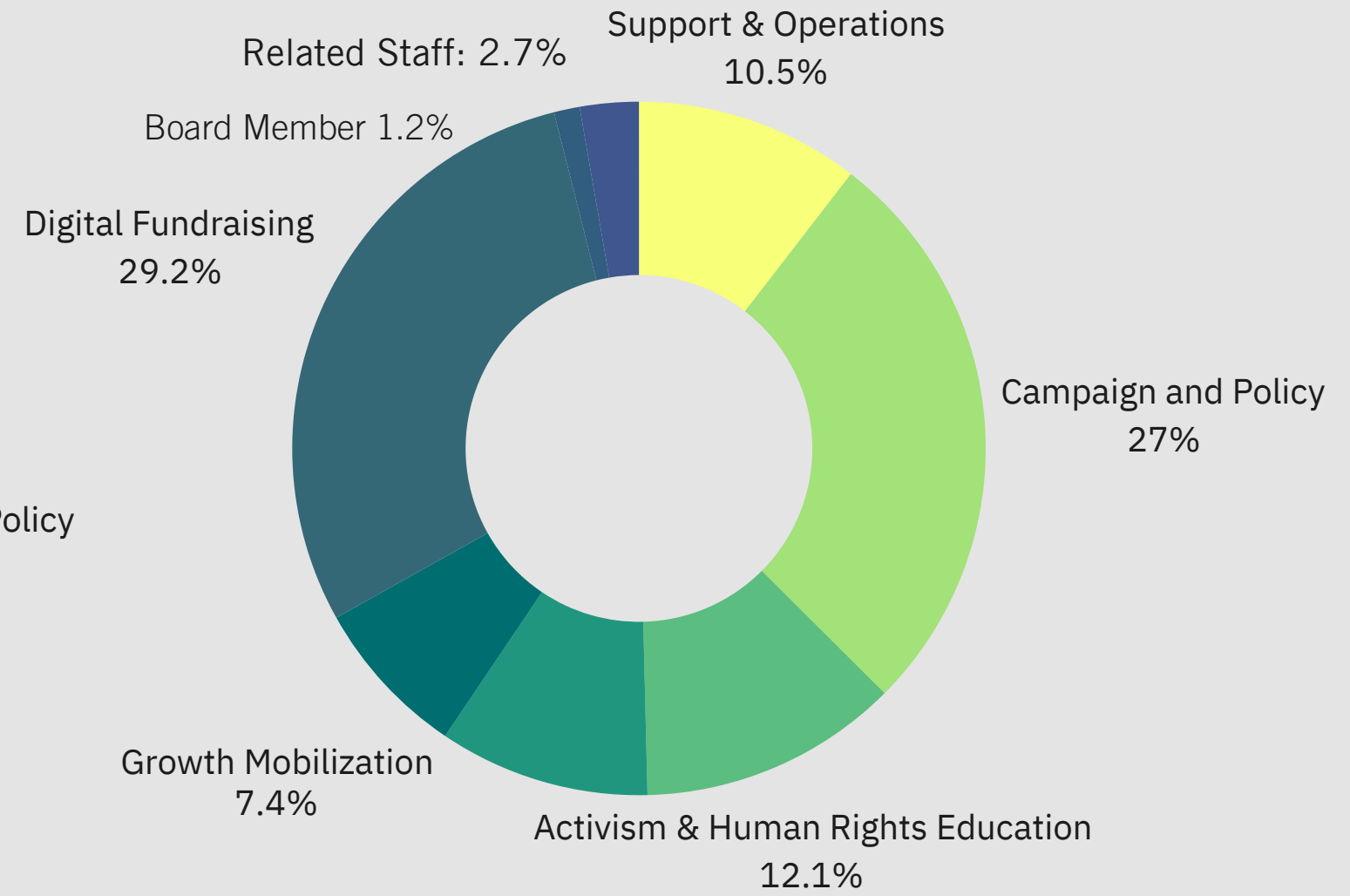
2023 - 2024





43.3 M (Bath)

Expenditure 2023



66.7 M (Bath)

Budget 2024

INDEPENDENT AUDITOR'S REPORT

To THE BOARD OF DIRECTORS OF AMNESTY INTERNATIONAL THAILAND

Opinion

I have audited the financial statements of AMNESTY INTERNATIONAL THAILAND (AI) (the "association"), which comprise the statement of financial position as at 31 December 2023, the statement of income and expenditure for the then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of AI Thailand as at 31 December 2023 and the financial performance for the year then ended in accordance with Thai Financial Reporting Standards for Non-Publicly Accountable Entities (TFRS for NPAEs).

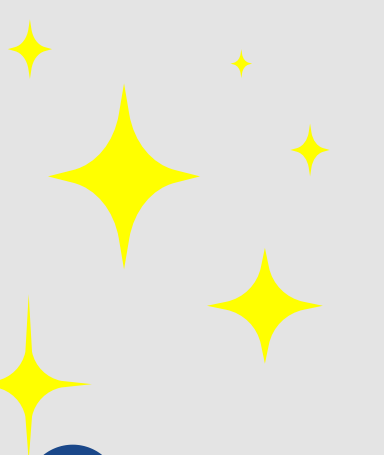
Basis for Opinion

I conducted my audit in accordance with Thai Standards on Auditing (TSAs). My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of my report. I am independent of AI Thailand in accordance with the Code of Ethics for Professional Accountants including Independence Standards issued by the Federation of Accounting Professions (Code of Ethics for Professional Accountants) that are relevant to my audit of the financial statements, and I have fulfilled my other ethical responsibilities in accordance with the Code of Ethics for Professional Accountant. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.



AMNESTY INTERNATIONAL THAILAND

2024 ACTION PLANS





WORK PLAN 2024



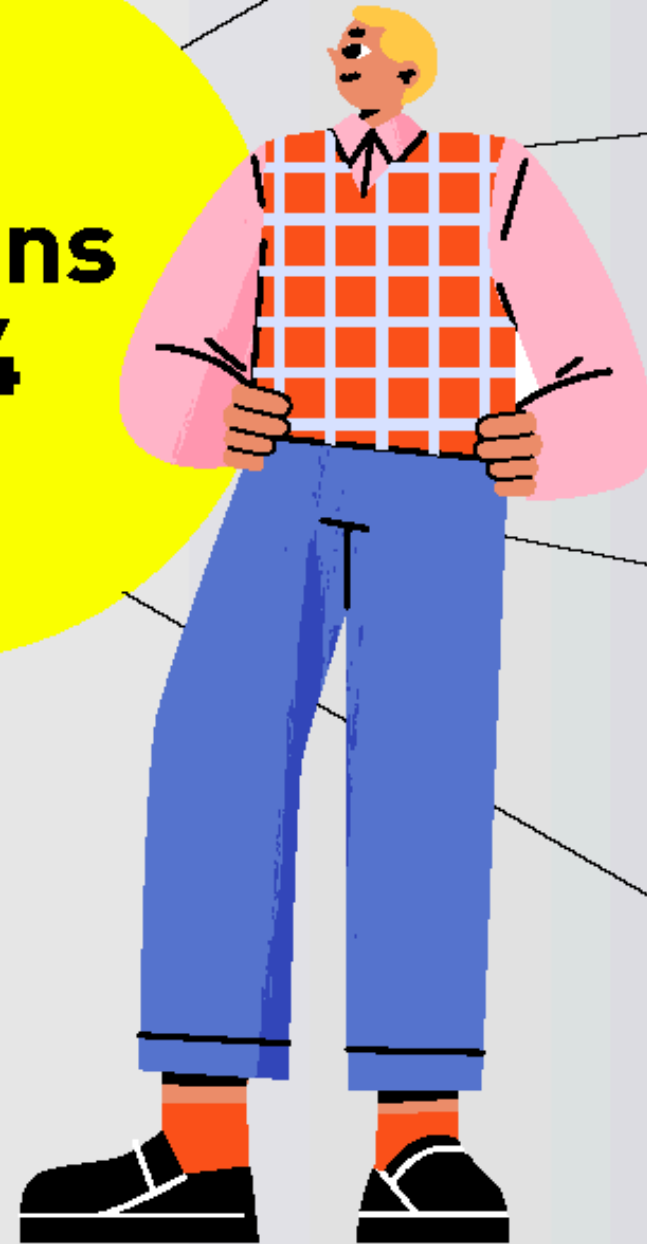
#AGM24



2024 Objectives

A strong movement fighting against injustice by engaging everyone to participate in transforming human rights into a reality for all.

Missions 2024



1. Amnesty International Thailand works to advance mechanisms that protect and promote human rights.

2. Amnesty International Thailand works to create safe space, build encouragement and contribute to human rights movement.

3. Amnesty International Thailand expands its work with local and regional target groups in various issues.

4. Amnesty International Thailand is a strong and sustainable organization with well-being of its staff a priority of the organization.

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CAMPAIGN DEPARTMENT

Objective 1.1 Strengthening freedom of expression and association

Expected Outcomes

1.1.1 Thai government's laws, policies, and practices to uphold and protect FoE and FoAA, both online and offline, following international human rights standards.

1.1.2 To Advocate for the unconditional release of individuals charged with offenses related to the exercise of freedom of expression by the Thai government.

1.1.3 To Cultivate a positive perception of freedom of expression and association, and to motivating tangible actions among the target audience.

1.1.4 To Enhance the knowledge and capacity of individuals within the movement on issues related to freedom of expression.

#AGM24



Objective 1.2. Securing the right to peaceful assembly for all

Expected Outcomes

1.2.1 Thai government's laws, policies, and practices uphold and protect freedom of assembly, both online and offline, in accordance with international human rights standards.

1.2.2 To Advocate for the unconditional release of individuals charged with offenses related to freedom of assembly.

1.2.3 To Cultivate a positive perception of freedom of assembly and motivate tangible actions among the target audience.



1.2.4 To actively support activists, helping them exercise their right to FoA and fostering a strong network among them.

#AGM24

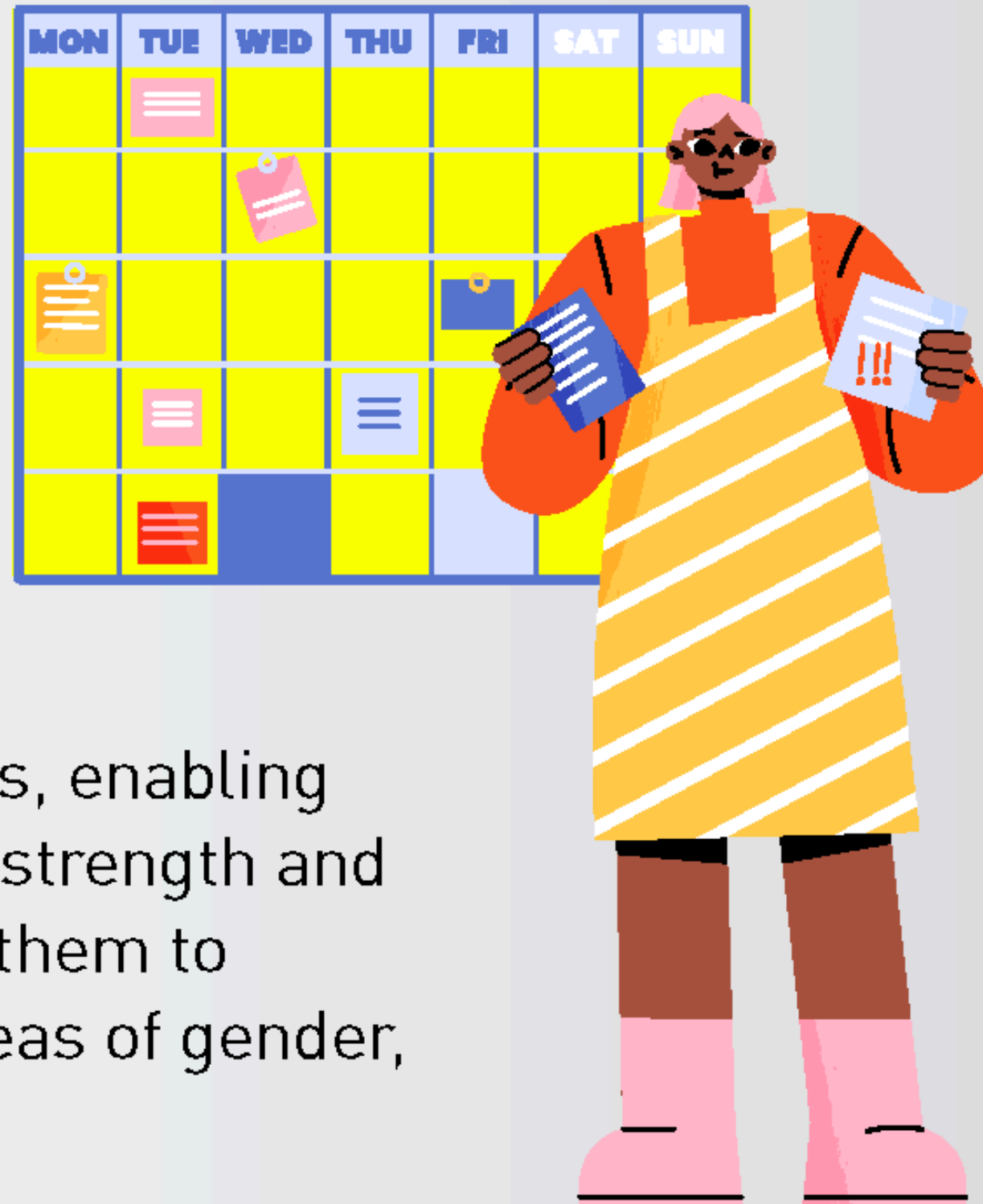


Objective 2.1. Promoting gender and intersectional justice

Expected Outcomes

2.1.1 Enhance knowledge and understanding of gender, intersectionality, and equality issues among staff and supporters.

2.1.2 Empower our supporters, enabling them to demonstrate greater strength and providing more platforms for them to exercise their rights in the areas of gender, intersectionality, and equality.



2.1.3 Monitor various gender and justice bills and law related and coordinate with the Intersectional Secretariat (IS) to utilise for global calls.

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Objective 2.2. Strengthening enjoyment of rights to health, housing and social security

Expected Outcomes

2.2.1 Advocate for raising the profile of the issues, and for concrete measures to uphold the rights of everyone to health, housing, and social security.

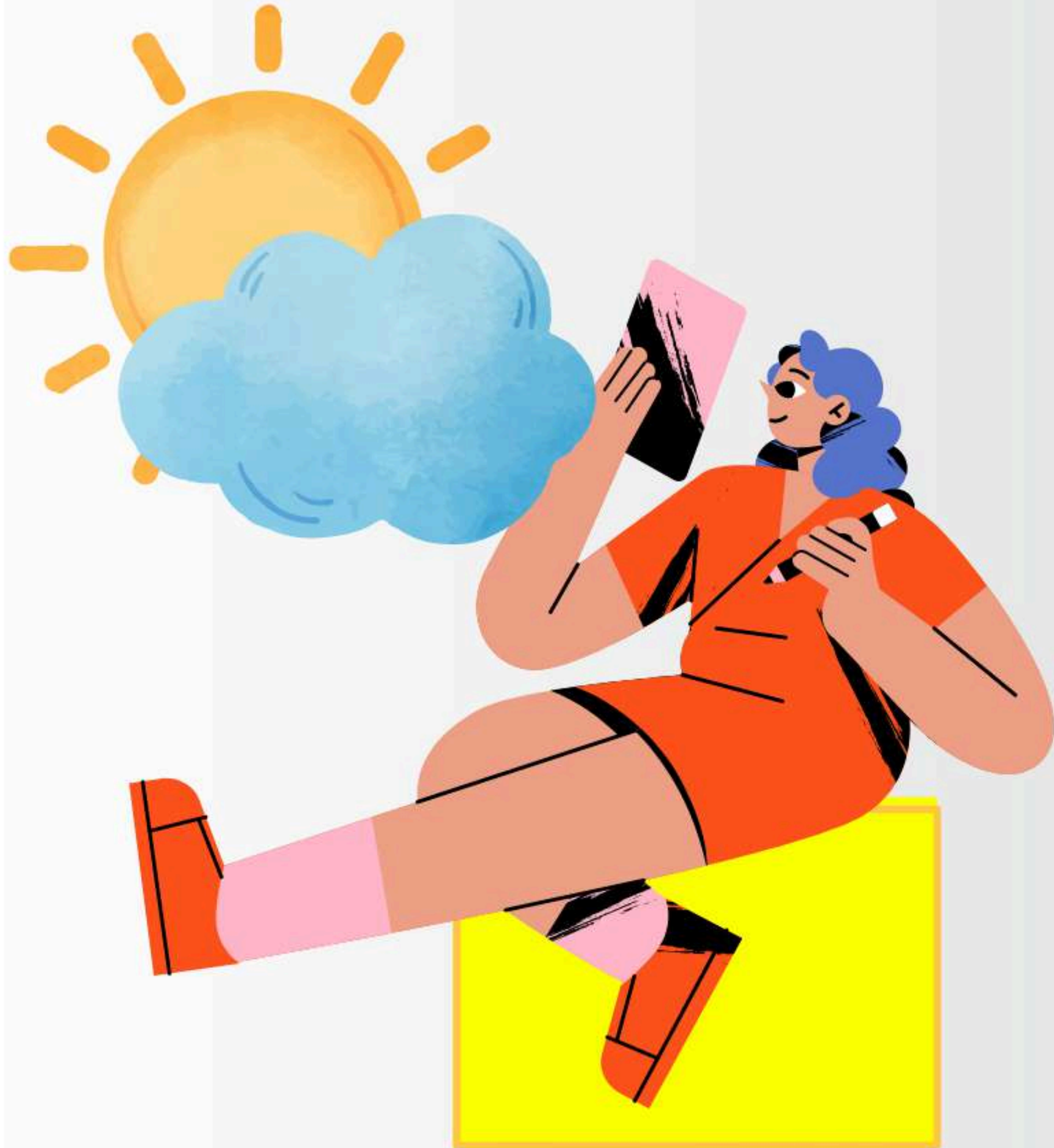
2.2.2 Advocate strategic cases through international mechanisms.

2.2.3 Increase internal knowledge for Business and Human Rights (BHR).

2.2.4 Raise public awareness of these rights and support rights holders to exercise their rights.



#AGM24



Objective 2.3 Securing climate justice

Expected Outcomes

2.3.1 Communicate and establish widespread awareness of climate justice and human rights among the target audience.

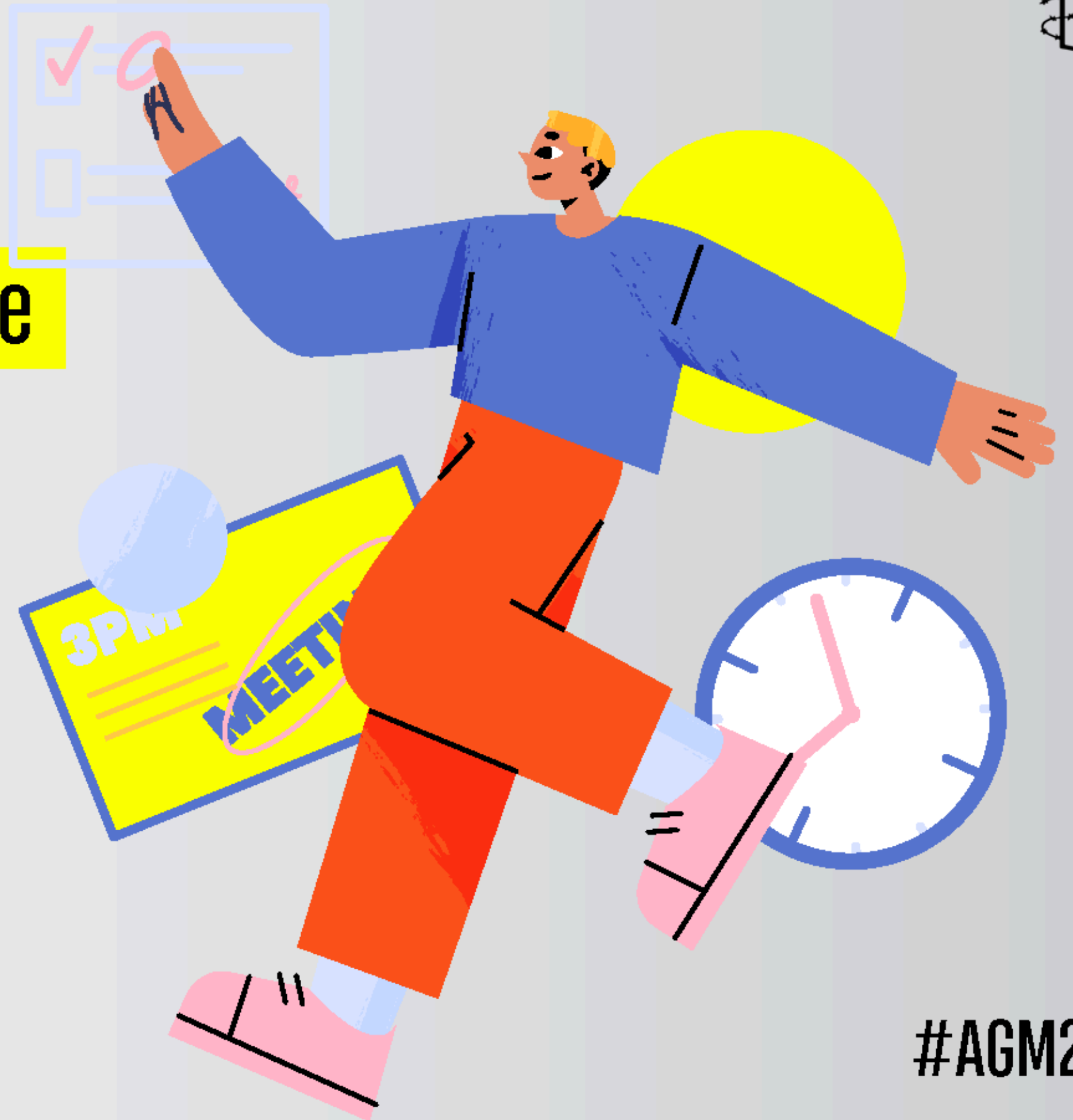
#AMG24



Objective 2.4 Protecting the rights of refugees and migrants and rights of people on the frontlines of crises

Expected Outcomes

2.4.1 Enhance capacity to respond swiftly and effectively to rapidly unfolding crises within the organization's scope of work.



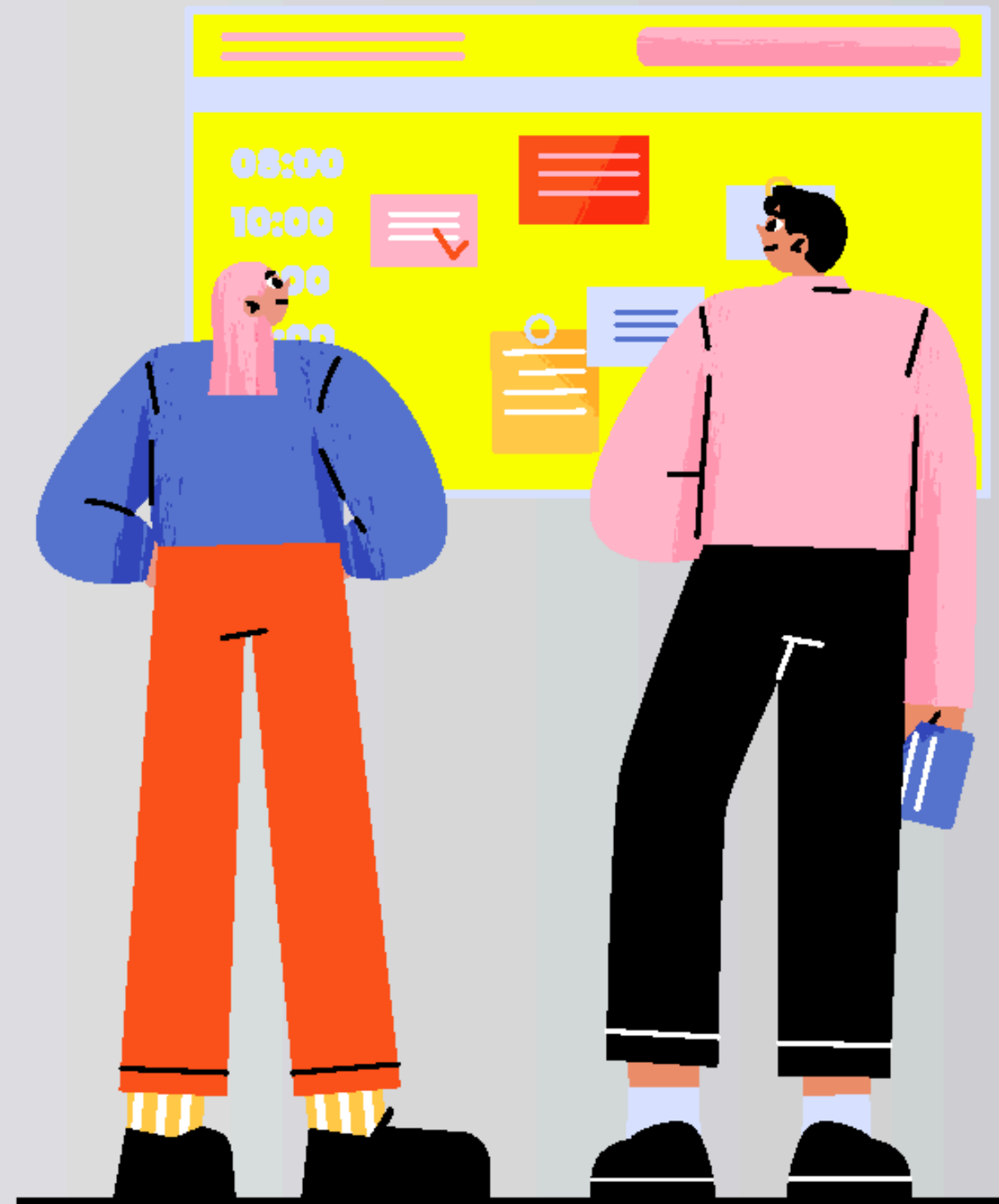
#AGM24

PR & COMMUNICATIONS

Increase positive images among the public to draw the supporters to our campaigns and tasks in Thailand.

Public perceive Amnesty International as a human rights expert, moreover, HUMAN RIGHTS GEEK COMMUNITY and to be inspired by Amnesty campaigns and tasks, which will later draw them to become Amnesty supporters in terms of activism and membership.

People in Thailand (AI TH target group) engage and be part of AI TH & human rights movement towards human rights - based issues by Amnesty Strategies Global 2022 - 2030.



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FUNDRAISING & GROWTH

1. Raise funds to support human rights work and support Amnesty International Thailand's plan to achieve self-reliance by 2027.

2. Increase the number of supporters and build a larger human rights movement in Thailand



3. Strengthen Amnesty advocacy groups, increasing their ability to organize and take action on human rights issues on their own.

- Empower our supporters to be more connected to grassroots.
- Campaigning, skilled, human rights impact-oriented and autonomous.
- Create an inclusive culture and resiliently anti-racist movement, increasing our diversity by attracting groups who are under-represented in Amnesty's membership.
- Build on the success of our past income generation activities to grow financial resources and distribute them based on our values.

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OPERATION DEPARTMENT

1. SECURITY

- Amnesty has a secure database system that facilitates efficient use.
- Staff receive knowledge about safety, knowledge and understanding in risks assessment and mitigation.
- Staff feel safe at work.

2. The organization's position

Staff understand the organization's position on human rights issues. Communicate the organization's position and scope of work. Able to answer questions and be confident in communicating the organization's position in order to work effectively.

3. Knowledge management

Knowledge management involves the process of collecting, organizing, storing, and sharing knowledge and information within an organization to increase learning, decision-making, and performance.



#AGM24



4. Human resources

4.1 Amnesty Thailand has a human resource management system that can support the work of staff effectively.

4.2 Amnesty Thailand offers a capacity development program and supports career advancement, aiming to enhance skills necessary for improving work efficiency.

5. Well-being

The organization has a support system for the well-being of its staff, taking into account both physical and mental well-being. Including the environment and basic infrastructure in workplace.

6. M&E

The organization has an effective monitoring and evaluation system. Can be used for practical use by the entire organization and increase stakeholder participation.

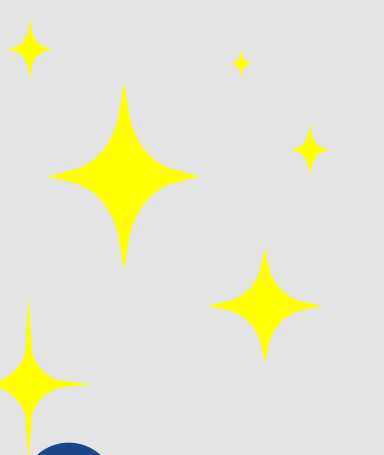


#AGM24



GROUP MEMBER (AMNESTY CLUB)

WORK PLAN 2024

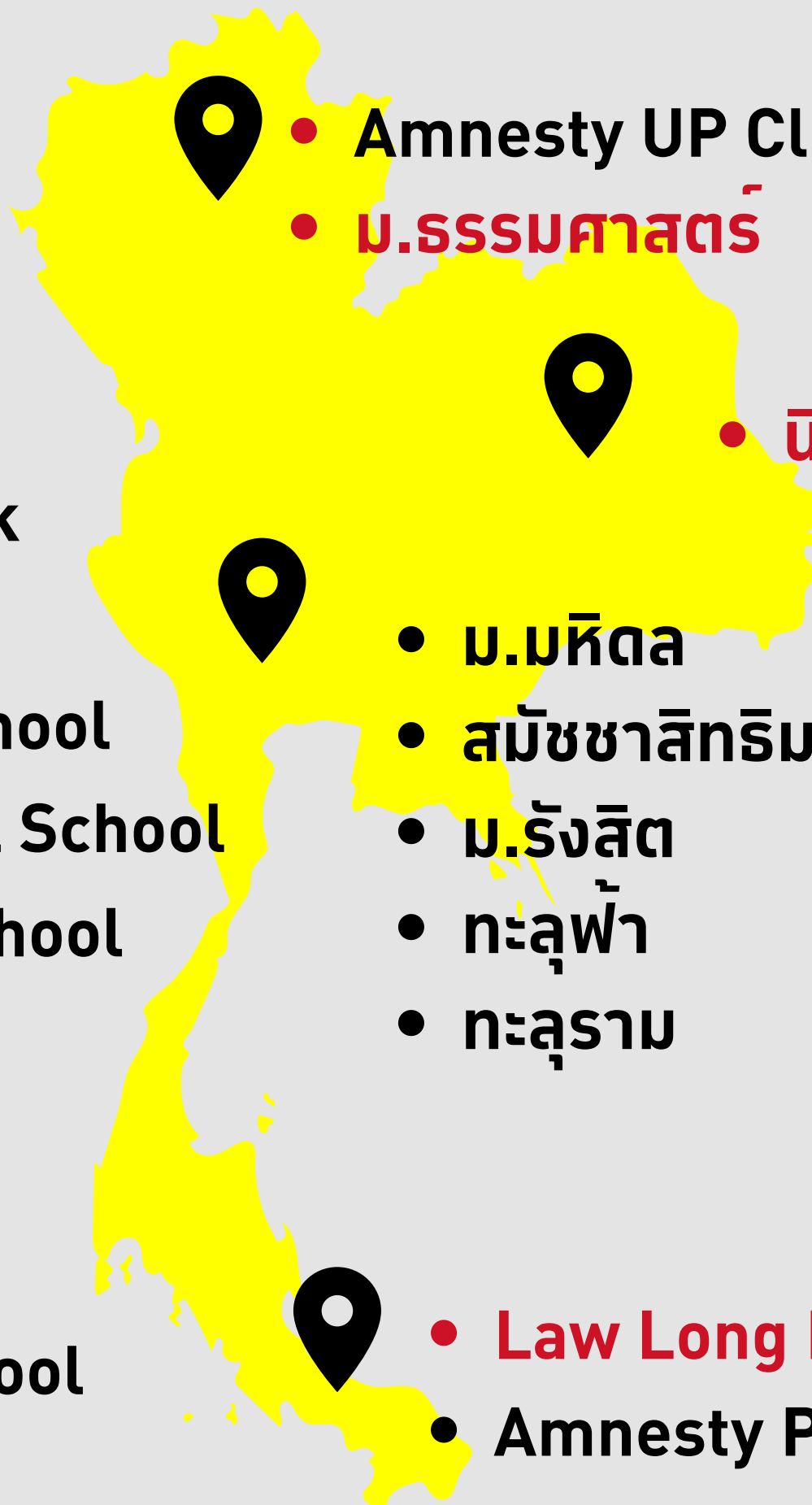




แอมเนสตี้คลับ Amnesty Club

- International School Bangkok
- Bangkok Patana School
- Ruamrudee International School
- Thai-Singapore International School
- Shrewsbury International School

- UWC International School

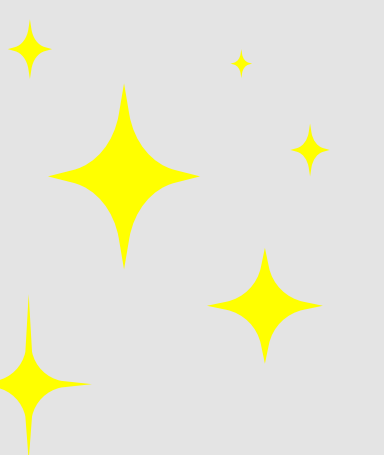


- Amnesty UP Club (ม.พะเยา)
- ม.ธรรมศาสตร์

- นิติอาสา ม.ขอนแก่น

- ม.มหิดล
- สมัชชาสิทธิมนุษยชน จุฬาลงกรณ์
- ม.รังสิต
- ทะลุฟ้า
- ทะลุราม

- Law Long Beach (มอ.หาดใหญ่)
- Amnesty PSU Pattani Club (มอ.ปัตตานี)





นิตินโยบาย ม.ขอนแก่น

กิจกรรมปี 2566

- Human Rights Geek : เหมืองแร่ทองคำเลย อำเภอวังสะพุง จังหวัดเลย

กิจกรรมปี 2567

- Political School: ห้องเรียนสิทธิมนุษยชน, สร้างศักยภาพให้สมาชิกคลับ
- ค่ายเรียนรู้ ประเด็นสิทธิที่ดิน ชุมชนบ่อแก้ว จังหวัดชัยภูมิ (มิ.ย. - ก.ค.)





แอมเนสตี้คลับธรรมศาสตร์

กิจกรรมปี 2566

- Drawing that Matters

กิจกรรมปี 2567

- Pride ลำปาง
- Online content สัมภาษณ์อาจารย์
ประเด็นสิทธิมนุษยชนประเด็นคนผู้มีความหลากหลายทางเพศ
- Drawing that Matters





LAW LONG BEACH CLUB

กิจกรรมปี 2566

- HRE on Tour ห้องเรียนสิทธิมนุษยชน
โรงเรียนในจังหวัดสงขลา
- งานเดือนสิทธิ

กิจกรรมปี 2567

- Human Rights Space
- ค่ายนักปกป้องสิทธิมนุษยชนและสิ่งแวดล้อม จ.ประจวบคีรีขันธ์ (ท.ค.)
- นิทรรศการ FoE FoAA (ท.ย.)
- เสวนากฎหมายสมรสเท่าเทียม
- งานเดือนสิทธิ





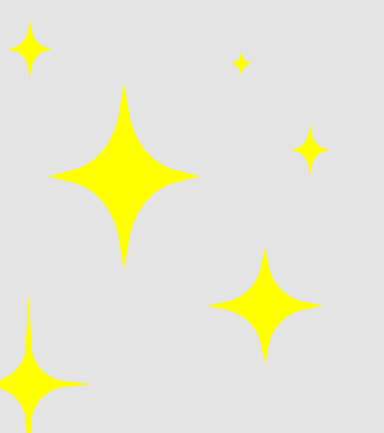
AMNESTY PSU PATTANI CLUB

กิจกรรมปี 2566

- Feminight Women's Day: คืนรำลึกวันสตรีสากล (เสวนาฉายหนัง)
- Write for Rights

กิจกรรมปี 2567

- ประกวดเรียงความ ภาพถ่าย ประเด็นสิทธิมนุษยชนในพื้นที่
- นิทรรศการภาพถ่าย
- ห้องเรียนสิทธิมนุษยชนเบื้องต้นในพื้นที่





AMNESTY UP CLUB

กิจกรรมปี 2566

- สิทธิมนุษยชนเดอะซีรีส์
 - ฉายหนังตั้งวงคุยโทษประหารชีวิต
 - นิทรรศการและเสวนาชนเผ่าพื้นเมือง
 - ความหลากหลายทางเพศ: วงคุยฉายหนัง, เติมนรงค์
- Write for Rights

กิจกรรมปี 2567

- online content ความยุติธรรมทางเพศ
- ผลักดันนโยบายผ้าอนามัยฟรีในระดับมหาวิทยาลัย
- ศึกษาประเด็นสิทธิที่ดินทำกินกับชุมชนเขตอุทยาน แม่จันใต้ จ.เชียงราย



สมัชชาเพื่อสิทธิมนุษยชนจุฬาลงกรณ์

กิจกรรมปี 2566

- จากไต้หวันถึงไทย : เส้นทางการต่อสู้เพื่อสมรสเท่าเทียม (วงเสวนา)

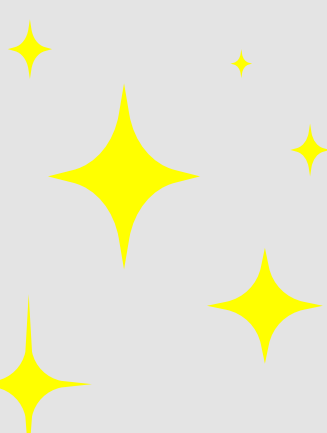
กิจกรรมปี 2567

- ห้องเรียนสิทธิมนุษยชน: สิทธิมนุษยชนในภัยสงคราม
- Human Rights Watch Along: Myanmar Coup D'etat and Political Refugee



Amnesty International Thailand Members Awards

✦ รางวัลสมาชิกแห่งปี





AMNESTY'S MOST SUPPORTIVE GROUP



(AM CLUB)

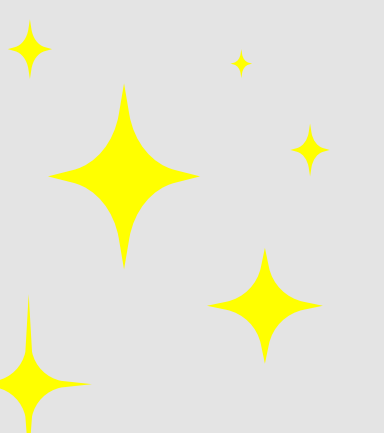
"Amnesty Club มข - มหาวิทยาลัยขอนแก่น"



AMNESTY'S MOST SUPPORTIVE GROUP

(INTERNATIONAL CLUB)

"RIS Ruamruad International School"





WRITE FOR RIGHTS VOLUNTEER

"Amnesty Club มหาวิท्याลัยพะเยา"



MEMBER WHO ALWAYS WITH AMNESTY

"กัลปพฤกษ์ ประเทศไทย"

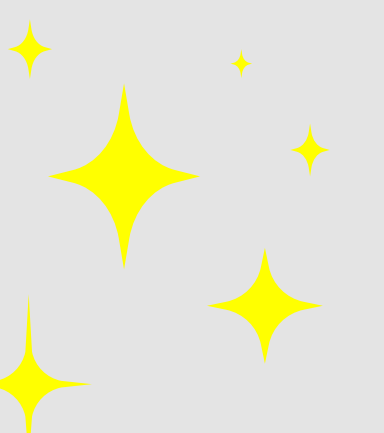
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